



KRISTU JAYANTI  
(DEEMED TO BE UNIVERSITY)  
Under Section 3 of UGC Act 1956  
A CMI INSTITUTION | BENGALURU | INDIA

INSTITUTE OF MANAGEMENT

2024-2025

CREST  
CREST  
CREST  
CREST  
CREST





*A View from the PG Block  
Courtesy: Jaison J Samuel*



## FROM THE VICE CHANCELLOR

"The future belongs to those who learn more skills and combine them in creative ways."  
—Robert Greene

As we stand at the threshold of 2025, we witness an unprecedented convergence of artificial intelligence, sustainability imperatives, and human-centered leadership. Kristu Jayanti (Deemed to be University), with its enduring vision of "Light and Prosperity," continues to illuminate paths for aspiring minds in this era of exponential change.

The Institute of Management exemplifies our commitment to nurturing future leaders who can navigate complexity with wisdom and integrity. Our students are not merely learning business principles; they are developing the cognitive agility to thrive in an AI-augmented world while maintaining their human essence rooted in our core values of Faith, Integrity, Dignity, and Excellence.

CREST, our beacon of academic excellence, showcases the remarkable journey of transformation our students undertake. It reflects their evolution from knowledge seekers to solution creators, ready to lead sustainable enterprises that serve both profit and purpose. I commend the editorial team, distinguished faculty, and our brilliant students for their dedication in crafting this edition of CREST, which stands as a testament to our collective commitment to educational excellence.

***Rev. Fr. Dr. Augustine George***

***Vice Chancellor***

***Kristu Jayanti (Deemed to be University), Bengaluru***

## FROM THE REGISTRAR



**Dr. Aloysius Edward J**  
*Registrar, Kristu Jayanti (Deemed to Be University)*

"The illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn." —Alvin Toffler

In 2025, the essence of management education transcends traditional boundaries. As we witness the rise of AI-powered decision-making, sustainable business models, and hybrid work ecosystems, the Institute of Management at Kristu Jayanti (Deemed to be University) stands at the forefront of preparing adaptive leaders.

We emphasize continuous learning, ethical reasoning, and global competency as fundamental pillars of modern management education.

The Institute's comprehensive approach combines technological proficiency with human values, ensuring our graduates are not just industry-ready but society-ready. Through CREST, we celebrate the remarkable achievements and transformative experiences that define our academic community.

## FROM THE HOD

"The future of work is learning and the future of learning is working." —Satya Nadella

The Institute of Management at Kristu Jayanti (Deemed to be university) stands as a beacon of transformative education, where cutting-edge knowledge meets timeless values. As we prepare leaders for an era defined by artificial intelligence, sustainable business practices, and stakeholder capitalism, our commitment to holistic development remains unwavering. We believe that true management education empowers individuals to become catalysts of positive change in their organizations and communities. CREST embodies the spirit of excellence that permeates our Institute. It captures the dynamic energy of our students, the dedication of our faculty, and the transformative impact of our educational approach.



**Dr. Joseph Charles D**  
*Head, Institute of Management*

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# KRISYM 2025

## *Silver Jubilee International Conference*

The International Conference on "The Future of Business Resurgence" explored AI and automation's transformative potential, featuring expert sessions and research presentations, fostering knowledge sharing and actionable strategies for sustainable growth.



## *The Future of Business Resurgence: Embracing AI and Automation*

Date: 16/01/2025 and 17/01/2025

Number of beneficiaries: 770

In-house:696 External: 74



# observe

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## Collaboration with Trinity Western University, Canada

Four sessions- covering leadership development, cybersecurity, strategic leadership, and AI's role in corporate excellence.

Esteemed speakers included Prof. Jonathan Michael, Dr. Imbenzi George, Dr. Doug Atha, and Ms. Deepa Ramachandran, sharing insights on purpose-driven careers, cybersecurity collaboration, cross-functional teams, and AI's prospects and challenges.



# Management Development Programme

## *Fostering Resilience in People Management:*

### Navigating Through Disruption and Change

To empower managers with the skills to steer their teams through these turbulent waters, our exclusive event brought together industry experts and thought leaders.

The focus was on equipping participants with practical tools and strategies to foster resilience, adaptability, and innovation in the face of disruption and change. Through insightful sessions and interactive workshops, managers learned how to build harmonious teams that thrive under pressure, effectively manage conflicts, prioritize mental wellness, and navigate crisis situations with confidence.



Mr. Velan. B., Managing Director, Scorpio Engineering BMH Private Limited



“Culture eats Strategies for breakfast”.



*Mr. Roydon Gonsalvez, SVP HR, Talent Management and Development (APAC), Northern Trust*



*Mr. Venu Ravindran K, Area Director, Bangalore South East, BNI*



*Mr. Srinidhi Rao,  
Co-Founder and Venture Partner, RR Management Consulting*

## Agility in Action



*Mr. Vivek Jothi,  
Head of Talent Intelligence EMEA & APAC, Kimberly-Clark*

*“Innovation is not reinvention, but  
One small change having a Universal Impact”*



# Fintech.

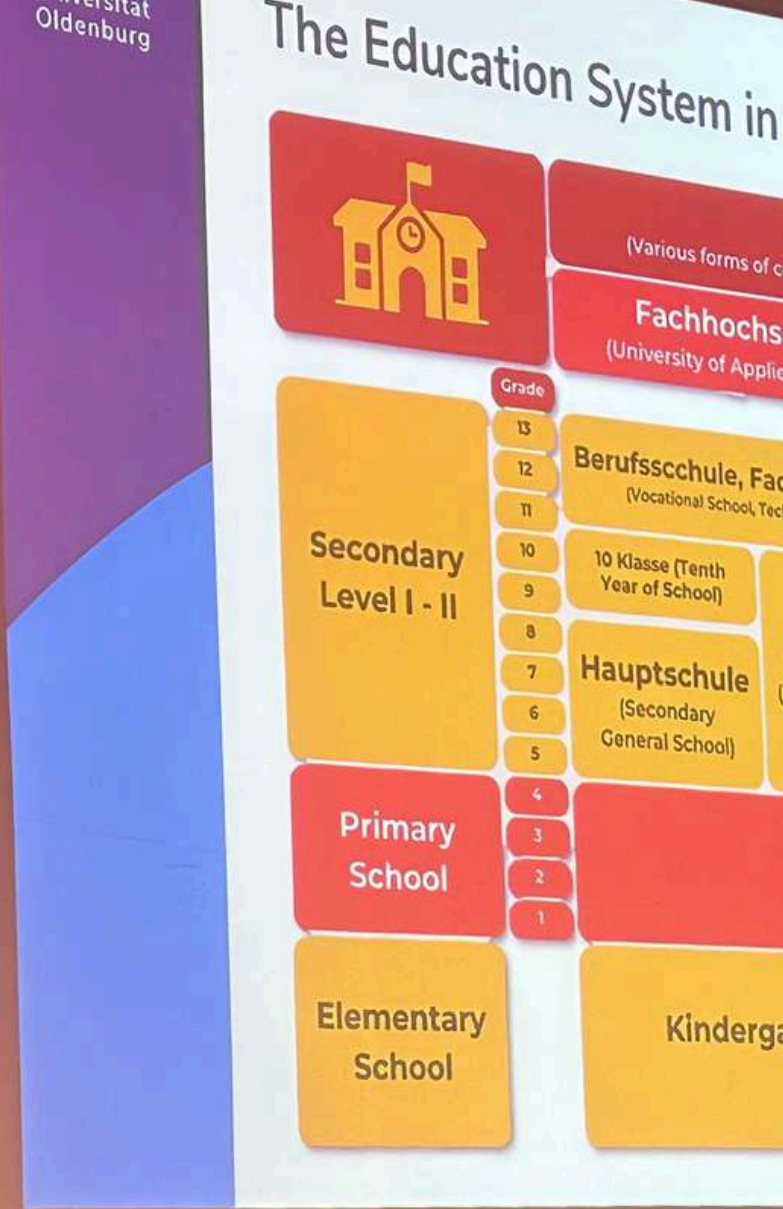
**Innovation      Financial Inclusion      ●      Security**

The conference featured expert sessions on microfinance and digital lending for rural growth, bridging the rural-urban financial divide, fintech innovations, and career opportunities in the rapidly evolving fintech landscape.

Held on March 7<sup>th</sup> and 8<sup>th</sup>,2025, it featured sessions on rural growth through microfinance and digital lending, bridging the rural-urban financial divide, rural fintech innovations, Gen Z careers in fintech, and navigating opportunities in the evolving fintech landscape. Esteemed speakers included Ms. Nisha Shetty, Mr. Amarnath Shenoy, Mr. S Arunachala Kumar, Mr. Yogesh Mashalkar, and Mr. Karthik Thampi, sharing insights on expanding credit access, digital banking, and fintech careers.

# INTERNATIONAL LECTURE SERIES

*Educate MBA students about the various academic opportunities available at the University of Oldenburg, Germany.*



# career

*Mr. Roman Behrens,  
Regional Coordinator and Study Abroad Advisor for Africa,  
Asia, Oceania, and Russia at the University of Oldenburg.*

# INSIGHTS

07/02

BUSINESS MODEL INNOVATION

2025

The International Lecture Series, organized by the Institute of Management at Kristu Jayanti (Deemed to be University), aimed to provide students with global insights into Business Model Innovation, entrepreneurial strategies, and industry trends. Featuring Dr. Sergio Palacios from St. Mary's University, USA, the session bridged theoretical knowledge with practical applications to inspire future business leaders.

## DR SERGIO PALACIOS



Through Dr. Palacios' engaging session, students gained exposure to global entrepreneurial practices, real-world case studies, and innovative business strategies. The session encouraged critical thin

One of the highlights of the lecture was Dr. Palacios' use of real-world examples to explain complex concepts. He discussed the strategies employed by globally renowned companies such as Tesla, Amazon, and Airbnb to revolutionize traditional business practices. For instance, he elaborated on how Tesla's innovation in electric vehicles and its unique direct-to-consumer sales model disrupted the automotive industry.

Breaking Barriers: Building Resilience  
in a Dynamic Business World

Professor Siva Muthaly  
Western Sydney University  
Australia

# resilience.

**"Resilience is knowing that you are the only one that has the power and the responsibility to pick yourself up."**

**Resilience Framework:** Prof. Muthaly outlined the core elements of resilience, including emotional strength, a growth mindset, adaptability, and robust support networks.

**Developing a Growth Mindset:** He stressed the importance of embracing challenges, learning from failures, and staying receptive to feedback and changes.

**Practical Strategies:** Prof. Muthaly provided actionable advice such as breaking problems into manageable parts, setting clear goals, prioritizing tasks, and cultivating a strong support system.



*Prof. Siva Muthaly,  
Adjunct Faculty, Western Sydney University,  
Sydney, Australia*

VINIMAY SERIES

# LEADERSHIP

The Institute of Management, in collaboration with the Department of Computer Science (PG) and Business Standard, organized the Vinimay Leadership Series, featuring an engaging session led by Mr. Mike Murali, Chief Happiness and Fun Officer – HR, Capgemini.



BS



LAUNCH OF

# *Learn to Lead*

Kristu Jayanti College  
 AUTONOMOUS Bengaluru ACBSP  
 Accredited A++ Grade with CGPA of 3.78 out of 4 in 3rd Cycle by NAAG ACCREDITED

SCHOOL OF MANAGEMENT  
 Presents

LAUNCH OF  
**LEARN TO LEAD**  
 Interaction Series

**Mr. Mohan Narayanaswamy N**  
 Co-Founder & CEO  
 TEMPERSTACK  
 San Francisco, USA

JAN 04, 2025  
 11:00 AM  
 SKE AUDITORIUM

Mr. Narayanaswamy shared several key insights during the session, emphasizing the value of persistence and effort in achieving success. He urged students never to let success or failure be a result of a lack of trying.

His perspective on value resonated deeply, as he pointed out that valuable things are never commonplace and their worth stems from the effort required to attain them. He also spoke about the journey to mastery, explaining that it begins with showing up consistently.

Mr. Mohan Narayanaswamy N.

CO-FOUNDER AND CEO OF  
 TEMPERSTACK, SAN  
 FRANCISCO, USA

**"Facing Obstacles in Life:  
 A Guide to Perseverance  
 and Growth,"**



## 'Learn to Lead' interaction series,

A one of a kind platform where students take on the driving seat to bridge the link between Academia and Industry.



## "Area under the Curve"

CONSISTENCY OVER  
INTENSITY IN  
ACHIEVING LONG-TERM  
GOALS

By participating in the 'Learn to Lead' Interaction Series, students gained valuable insights into overcoming obstacles and cultivating a growth mindset. They were equipped with practical strategies to enhance their perseverance, adaptability, and decision-making skills.

The session also emphasized the importance of building a consistent and deliberate approach to personal and professional growth. Additionally, students developed a broader understanding of the significance of strong associations and the value of finishing tasks with determination.



## Feedback

"The session's focus on cultivating a growth mindset, consistency, and the importance of strategic decision-making was incredibly relevant and practical for my personal and professional journey".

-Adwaith Majeesh, MBA A section

# LEARN TO LEAD

*FROM CFO TO  
FOUNDER*

**SEASON 02**

*Be more than your  
resume, Be someone  
who solves*

**22+**  
**VISIONARY  
STRATEGIST**



**SUCCESS TIPS**

**SHREYAS KUMAR MANJUNATH**

*FOUNDER AND CEO OF ARTHAVEDA*



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# Learn to Lead

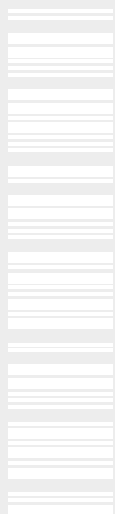
# SUPPLY CHAIN

# MANAGEMENT



Mr. Senthivelan highlighted the importance of supply chains in daily life, emphasizing timely delivery and the role of IT systems. He discussed challenges faced by global supply chains, such as geopolitical factors, international trade, and financial dynamics, using examples like HMD's electronics chain to illustrate these complexities.

CREST' 25



# BNI BILLIONAIRES CAREER TALKS

OCTOBER 26, 2024



A corporate event featuring esteemed speakers from various industries, including education, business, art, and forensics. The objective is to share real-world insights, foster corporate relations, and facilitate interactions between students, professionals, and industry leaders, potentially leading to internships, job opportunities, and business collaborations.

'Future Leader Week of BNI'

# 38th CII

# Karnataka State Level Quality Circle Competition 2024



“

Globally Competitive  
Karnataka – Partnerships  
for Sustainable and  
Inclusive Growth.

Mr. Harihara Mahadevan,  
Convener of the CII Mysuru TQM Forum

# Leaders on Campus

IN ASSOCIATION WITH



"HEALTH CARE INDUSTRY IN INDIA:  
AN OVERVIEW OF EMERGING  
OPPORTUNITIES."

JULY 26, 2024

# RURAL IMMERSION PROGRAMME

EMPOWERING RURAL COMMUNITIES,  
ONE STEP AT A TIME



## KRISTU JAYANTI OUTREACH MISSION

Students from Kristu Jayanti University visited six government schools, engaging over 400 students through interactive activities. They taught basic math, science, and hygiene, while promoting awareness on topics like good touch, career guidance, and self-confidence. Games, quizzes, and talent showcases were used to make learning fun. The initiative aimed to empower rural students, foster creativity, and build self-esteem. Visits to Anil's Farm house and rural surveys provided hands-on experiences, promoting holistic learning and community connection.



**A CHANCE TO LEARN,  
GROW, AND GIVE BACK  
TO THE COMMUNITY.**

**Venue:** Kanaswadi, Kannamangala,  
Purushanahalli, Dodballapur, Bangalore Rural

LEARN. SHARE. GROW.

# ACADEMIA-INDUSTRY INNOVATIVE SERIES

SEPTEMBER 13, 2024



**MR. MANOJ SAHU**  
INTERNATIONAL BUSINESS  
STRATEGIST, MANAGEMENT  
CONSULTANT & LEADERSHIP COACH

## LAUNCH

An informative interaction between esteemed personalities from the industry and the students.

## "IGNITED MINDS,"

Mr. Sahu delivered a captivating speech titled Navigating the Corporate World with an MBA.

## 7 M'S OF MANAGEMENT

Manpower, Money, Materials, Machinery, Methods, Marketing, and Manufacturing – as key pillars for success in the business world



ACADEMIA INDUSTRY INNOVATIVE SERIES

**PLAN. PREPARE. PARTICIPATE**

MR. DEMETRIUS JACOB SPOKE ON THE IMPORTANCE OF APTITUDE AS A MENTAL SKILL AND ENCOURAGED PARTICIPATION IN COLLEGE EVENTS AS A MEANS TO BUILD CONFIDENCE AND INTERPERSONAL EFFECTIVENESS.

MS. JOICE JOSEPH CAPTIVATED THE AUDIENCE WITH HER PERSONAL JOURNEY AS AN ALUMNA OF THE COLLEGE. HER TALK CENTERED ON SELF-REFLECTION, GOAL-SETTING, AND INTERVIEW PREPAREDNESS.

MAY 24, 2025





# EMPOWERMENT

FINTECH: EMERGING TRENDS AND CAREER PATHWAYS WITH INDUSTRY INSIGHTS



MR. SARAVANAN GANESH, CHIEF CODING COACH AND MANAGING DIRECTOR OF TECHSPARS BANGALORE.

NOVEMBER 13, 2024

## "FINTERNET: WHERE FINANCE MEETS IOT"

UNLOCKING FINTECH SUCCESS!

THE 3C FRAMEWORK - COMPETENCE, COLLABORATION, COMMUNICATION - PAVES THE WAY, WHILE PASSION, ADAPTABILITY, AND FINTERNET INNOVATION FUEL THE JOURNEY.



MR. RAVI JAIN, ASSOCIATE VICE PRESIDENT AND REGIONAL HEAD BD-SOUTH AT NSE

**NSE  
EMPOWERMENT  
LECTURE SERIES**



**NSE**

*The significant shifts in banking over the years and how digitalization has made financial operations more seamless*

*Mr. Manjunath Shiggaon,  
NSE, Industry Trainer  
January 11, 2025*



CREST' 25

# Digital Banking Revolution

*Evolution of Financial Markets in the Digital Era and Opportunities and Challenges*

# BLOCKCHAIN TECHNOLOGY

“The financial sector is witnessing a blockchain-driven transformation in payments, trading, lending, and regulatory compliance –”

Governments are exploring CBDCs to modernize financial systems, while DeFi is disrupting traditional banking.

## Speaker

Mr. L Seshadrinathan  
Industry Trainer- NSE  
Academy



## Bridging the Gap

February 15, 2025

Transformation of  
Financial Markets,  
FinTech, and Financial  
Inclusion

## HIGHLIGHTS

Central Bank Digital Currency

Cryptocurrencies

Green blockchain initiatives



# NSE

# Ethical Leadership

## Role in Enhancing Corporate Governance

Discussed trends and challenges in Corporate governance, such as managers can be stewards, the Board of Directors plays a strategic role in the corporation also addressed various challenges in corporate governance.



Corporations can be engines of economic development, and well-governed, sustainable companies are the preferred investment destinations. The hallmark of boardrooms in 2047 would be a competent, independent, and accountable board, along with fair, transparent, and ethical practices, ensuring independence and a credible audit.

# THE Expert Lecture SERIES



## Shielding the Vault!

Experts explored AI's dual role in banking cybersecurity, tackling threats and fortifying defenses. From phishing detection to predictive analytics, the discussion highlighted innovative solutions to protect sensitive data and transactions. As banks navigate the evolving threat landscape, AI-powered cybersecurity emerged as a crucial ally in safeguarding customer trust and financial integrity.



March 01, 2025

# THINK HEALTHY.

LIFESTYLE  
CHOICES



**Shri Shashi kanth**  
Founder and CEO, Local Hero

CREST' 25

## THE A.B.C.D. PRINCIPLE

After Birth, Before Death, Choice, Don't Complain

MARCH 10, 2025

# BANKING REINVENTED

Mr. Anto George T shed light on the significant transformation of South Indian Bank, one of India's oldest private sector banks. He emphasized the bank's evolution from a conventional banking model to a technologically advanced financial institution.

The bank's proactive stance on digitalization, employee development, cybersecurity, and inclusivity serve as a model for institutions striving to balance tradition with innovation.

The session shed light on the transformative journey of SIB and the dynamic shifts shaping the Indian banking landscape and the role of CSR in enhancing community engagement.

*“As a part of the Corporate Social Responsibility (CSR) initiative of South Indian Bank, they generously donated an ambulance to Kristu Jayanti (Deemed to be University), reinforcing its commitment to community welfare and institutional support.”*



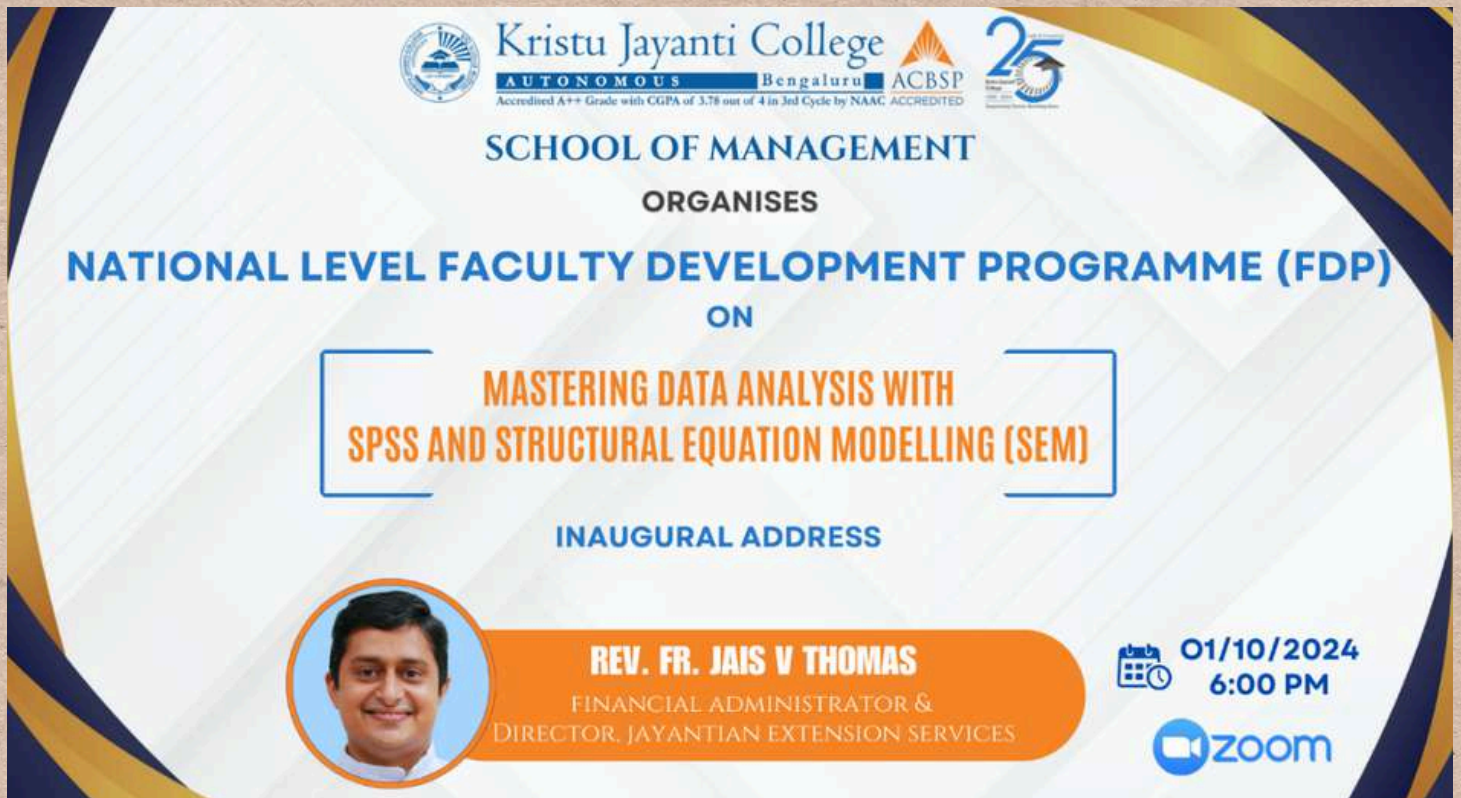
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**NATIONAL LEVEL FACULTY DEVELOPMENT PROGRAMME (FDP)**



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# 'MASTERING DATA ANALYSIS WITH SPSS AND STRUCTURAL EQUATION MODELLING'


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**Kristu Jayanti College**  
 AUTONOMOUS Bengaluru ACBSP  
 Accredited A++ Grade with CGPA of 3.78 out of 4 in 3rd Cycle by NAAC ACCREDITED



**SCHOOL OF MANAGEMENT**  
**ORGANISES**  
**NATIONAL LEVEL FACULTY DEVELOPMENT PROGRAMME (FDP)**  
**ON**  
**MASTERING DATA ANALYSIS WITH**  
**SPSS AND STRUCTURAL EQUATION MODELLING (SEM)**  
**INAUGURAL ADDRESS**


**REV. FR. JAIS V THOMAS**  
 FINANCIAL ADMINISTRATOR &  
 DIRECTOR, JAYANTIAN EXTENSION SERVICES


**01/10/2024**  
**6:00 PM**



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## ANALYZE. VISUALIZE. INNOVATE

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Date: 01/10/2024 to 09/10/2024

Venue: Online

Time: 06:00 – 07:00 pm

Participants: Faculty Members of Various Institutes across the Country - 41 Participants

Develop a comprehensive understanding of SPSS and SEM; introduce data management and dynamic graphics; equip with popular SEM software tools such as AMOS; and integrate SPSS and SEM techniques with research projects.

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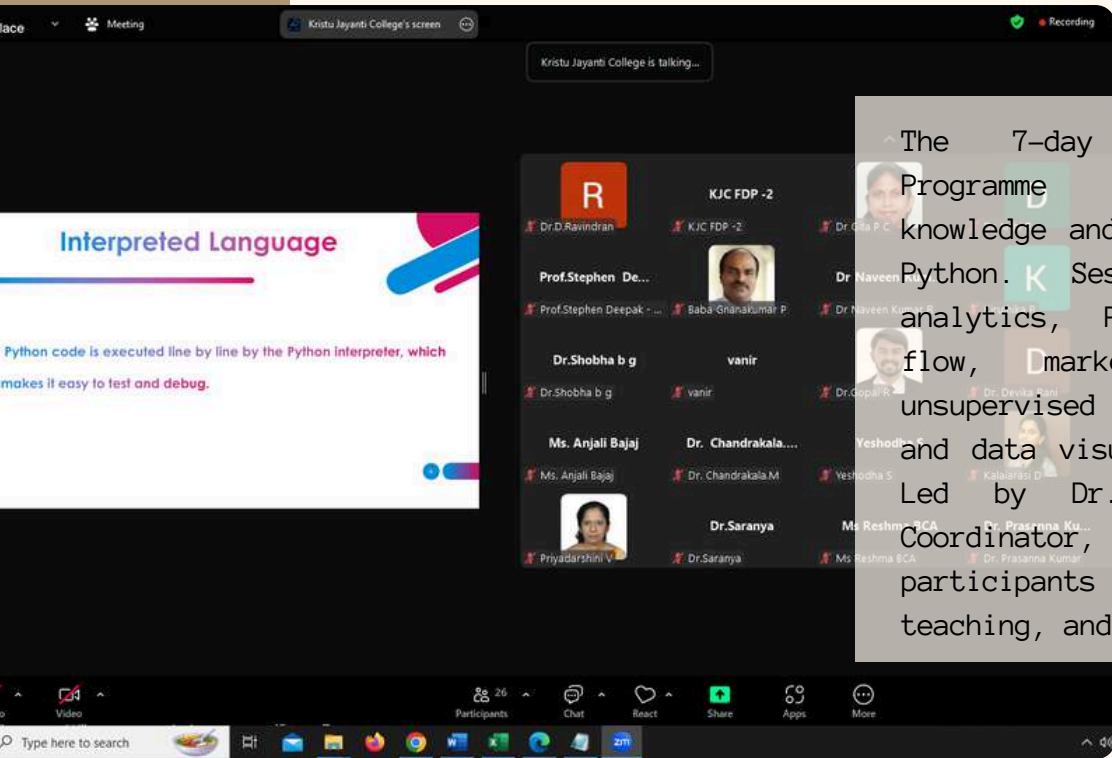
### RESOURCE PERSONS:

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Dr. Gita PC, Dr. Mamatha S Upadhyya, Dr. Baba Gnankumar P, Dr Saket Ra Praveer, Dr. Shobha B G, Dr. Arthi R and Dr. Joseph Charles Tamilmaran D.

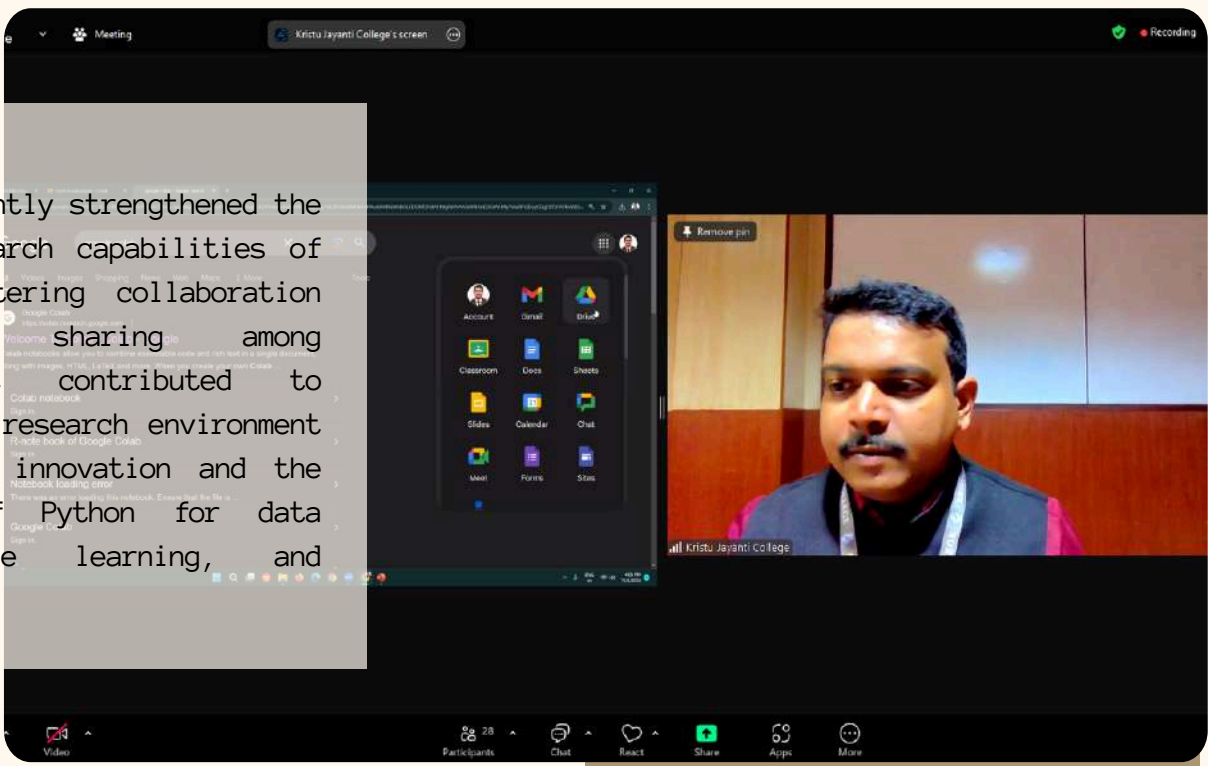


Seven Days Orientation  
**P Y T H O N**  
for Machine Learning and Data Visualizations



The 7-day Faculty Development Programme covered foundational knowledge and hands-on experience in Python. Sessions included data analytics, Python basics, control flow, market basket analysis, unsupervised and supervised learning, and data visualization with Seaborn. Led by Dr. P C Gita, the FDP Coordinator, the program empowered participants to enhance research, teaching, and professional expertise.

This FDP significantly strengthened the teaching and research capabilities of the faculty, fostering collaboration and knowledge sharing among participants. It contributed to building a robust research environment while encouraging innovation and the effective use of Python for data analysis, machine learning, and visualization.



# FACULTY DEVELOPMENT PROGRAMME

**Organising Committee**

**Chief Patron**  
Fr. Dr. Augustine George, CMI  
Principal, Kristu Jayanti College

**Patrons**  
Fr. Dr. Lijo P Thomas, CMI  
View Principal & CFO  
Rev. Fr. Emmanuel P J, CMI  
Director, College of Law  
Rev. Fr. Jais V Thomas, CMI  
Financial Administrator  
Rev. Fr. Joshy Mathew, CMI  
Director, HR  
Rev. Fr. Deepu Joy, CMI  
Students Welfare Officer

**Chair**  
Dr. Aloysius Edward J. Dean,  
Faculty of Commerce & Management

**Co-Chairs**  
Dr. Joseph Charles Tamilmaran D  
Head, School of Management  
Dr. Gita P C  
Coordinator, MBA Programme  
Dr. Justin Nelson Michael  
Director, Centre for Research

**FDP Coordinator**  
Dr. P.Baba gnanakumar  
Director – Centre for Consultancy & Corporate Training


**Co-ordinators**  
Dr. M K Baby  
Dr. Saket Ranjan Praveer  
Prof. Sun B Mathew  
Prof. Stephen Deepak  
Dr. Mamtha S Upadhyay  
Dr. D. Ravindran  
Dr. Arthi R.  
Dr. John William A  
Dr. Priyadarshini V  
Dr. Naveen Kumar R  
Dr. Shobha BG  
Dr. Devika Rani  
Dr. Vani Suresha  
Dr. Jeevitha Verghese  
Dr. Premkumar A  
Dr. Anandraj J

Scan to Register



<https://portal.kristujayanti.edu.in/register-financial-analytics-using-spreadsheet>


**School of Management**  
Kristu Jayanti College (Autonomous)  
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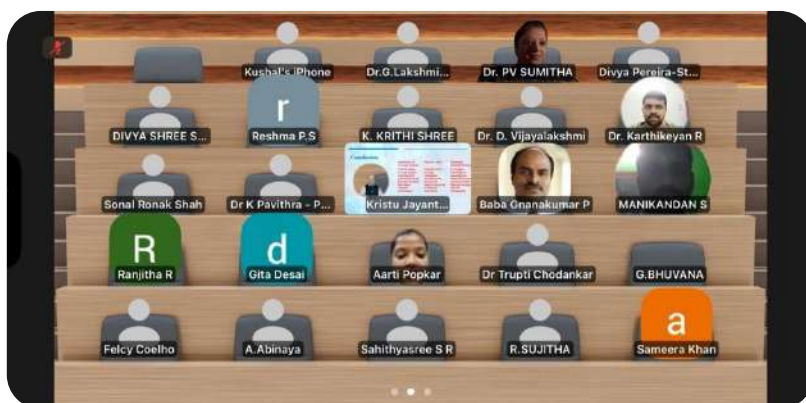
**Kristu Jayanti College**  
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ACBSP ACCREDITED

**SCHOOL OF MANAGEMENT**  
organises

**Faculty Development Programme (FDP)**  
on  
**FINANCIAL ANALYTICS USING SPREADSHEETS**  
28/03/2025 to 04/04/2025



## FINANCIAL ANALYTICS USING SPREADSHEETS

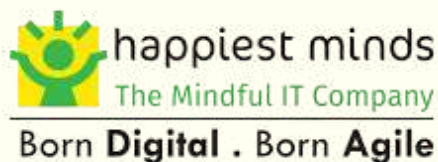
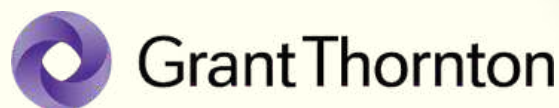


Financial modeling experts led sessions on Excel functions, cash flow estimation, marginal costing, dynamic model development, Cost of Capital, and financial leverage. Key topics included NPV, IRR, PivotTables, VBA, WACC, and leverage ratios. Expert trainers like Mr. Jerald Felix, Dr. Baba Gnanakumar, and others shared insights, empowering participants to enhance their financial modeling skills.

Designed for faculty members, researchers, and industry professionals, the program aimed to enhance practical expertise in leveraging spreadsheet tools for financial decision-making. The sessions, held online in evening slots (with one morning exception), featured industry experts and academicians who delivered hands-on training on advanced Excel applications in finance.

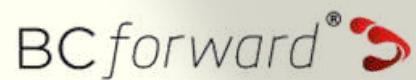


# PLACEMENT





# PARTNERS





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