



KRISTU JAYANTI

(DEEMED TO BE UNIVERSITY)

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2025

2026

ARTHAVISTA

MAGAZINE
DEPARTMENT OF ECONOMICS

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I BSC Applied Economics

STRENGTHENING THE FOUNDATION



**Fr. Dr. Augustine George,
Vice Chancellor**

I am delighted to write the preface for the fifth volume of the Department of Economics magazine, ARTHAVISTA. At the outset, I extend my sincere congratulations to the editorial board for bringing together such a thoughtful and engaging publication. The Department of Economics continues to progress in line with the college's vision of nurturing civic responsibility and strong values among students, while upholding academic excellence. This edition reflects the department's achievements over the past year, both inside and outside the classroom, and stands as a testament to the dynamic academic and co-curricular environment we are collectively fostering. It is truly inspiring to see the enthusiasm of our students in participating in departmental activities, alongside the steadfast commitment of our faculty in shaping them with the knowledge, skills, and character needed for their future endeavors. I wish the Department continued success in all its future pursuits.

FOSTERING HOLISTIC EXCELLENCE



Dr. Vijayakumar R

Dean, School of Commerce, Accounting and Finance

The Department of Economics at Kristu Jayanti University is dedicated to shaping future economists through a holistic approach to education that incorporates innovative and evolving teaching practices. Our objective is to equip students with the ability to analyze real-world situations with clarity, rationality, and a balanced perspective. In addition to academic excellence, the Department emphasizes the importance of humanity and professional ethics, enabling students to contribute meaningfully to both economic and social spheres. Through seminars, guest lectures, conferences, fests, and a diverse range of co-curricular and extracurricular activities, we strive to foster a dynamic learning environment that nurtures both foundational knowledge and practical skills. ARTHAVISTA, Volume 5, provides a comprehensive glimpse into the vibrant academic and cultural life of the Department. I extend my sincere appreciation to the editorial and creative team for their dedication and ingenuity, and I wish them continued success in all their future endeavors.

BUILDING ABILITY AND DREAMS



Dr. Sivasubramanian K
Head, Department of Economics

It is a pleasure to connect with you through ARTHAVISTA. The Department of Economics at Kristu Jayanti University continues to exhibit strong commitment and resilience, excelling in its academic initiatives and overcoming challenges to provide a quality education that fosters holistic development and intellectual curiosity among students. Being part of a team dedicated to nurturing the potential of our students has been truly rewarding. Along this journey, we have created memories that we hope will one day remind our students of the path they once walked—one defined by passion, perseverance, and purpose. Future editions of ARTHAVISTA will continue to highlight the diverse work and collaborations within the department, reflecting the spirit of learning and innovation we strive to cultivate. I extend my sincere gratitude to the management and our respected Dean for their constant support and encouragement. I also thank the faculty, staff, and students of the Department of Economics for their dedicated efforts in bringing this publication to life. I hope you enjoy the pages ahead and find them both engaging and inspiring. Happy reading!

Faculty Members



Dr. Sivasubramanian K
Head, Department of
Economics



Ms. Preethi S.J.G
Faculty Member



Dr. Tinto Tom
Faculty Member



Mr. Jaheer Mukthar K P
Faculty Member



Dr. Nirmala M M
Faculty Member



Dr. Rohith S
Faculty Member



Dr. Syama U S
Faculty Member



Dr. Arya Gopan
Faculty Member



Dr. Davis Augustine
Faculty Member

Major Activities of the Department

Orientation Programme

III Semester BA Applied Economics

On 7th July 2025, the Department of Economics organised an Orientation Programme for the III Semester BA Applied Economics students from 9:00 AM to 11:30 AM in Room H501. The session was led by Dr. Nirmala M M, who introduced the academic plan, curriculum structure, and department code of conduct for the new semester. Students were also briefed on the Jayantian Code of Conduct and assessment procedures, highlighting the importance of academic integrity, discipline, and active participation in departmental activities. The orientation encouraged students to stay committed to learning, embrace responsibilities, and work towards holistic development. The programme concluded with an interactive discussion where students clarified their queries, helping them begin the semester with confidence and clarity.





Value Added Course

Personal Finance & Financial Literacy

From 8th July to 12th July 2025, the Department of Economics organised a Value Added Course on Personal Finance and Financial Literacy for II Semester BA Applied Economics students at the Humanities Block. The sessions were facilitated by the department faculty team, who guided students through the essentials of budgeting, saving, investment planning, insurance, and retirement management. The programme helped students understand various financial instruments and secure digital financial practices, building confidence in handling real-life money matters.

The interactive course encouraged active participation as students explored how informed financial decisions can prevent risks and enhance long-term financial security. Assessments conducted at the end of the programme reflected strong student performance, indicating effective learning outcomes. The initiative successfully strengthened financial awareness among learners and aligned with the department's objective of equipping students with practical and future-ready skills.

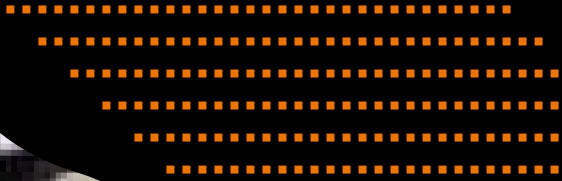


Value Added Course

Corporate Social Responsibility

From 10th to 15th July 2025, the Department of Economics organised a Value-Added Course on Corporate Social Responsibility for III Semester MSc Economics. The course was designed to strengthen students' understanding of ethical corporate behaviour, sustainability principles, and the growing role of businesses in fostering social development. Throughout the programme, students engaged in expert-led sessions, case-based learning, and interactive discussions that highlighted real-time CSR initiatives in India and across the globe.

The course successfully connected theoretical CSR frameworks with practical applications, enabling students to critically analyse business responsibilities toward society and the environment. Active participation and reflective dialogue created a vibrant learning atmosphere, and the feedback received underscored the programme's effectiveness in preparing young economists for socially responsible professional roles.



PANEL DISCUSSION ON ECONOMIC IMPACT OF POPULATION

On July 11, 2025, the Department of Economics at Kristu Jayanti (Deemed to be University), Bangalore, organised a panel discussion titled “Economic Impact of Population” in observance of World Population Day. Held at H501 at 2:30 PM, the event brought together students from BA Applied Economics and MSc Economics to reflect on whether population growth poses a challenge or creates opportunities for economic development. Student panelists from II year MSc Economics and II year BA Applied Economics shared diverse perspectives on demographic changes in India and globally. Their discussion covered issues such as employment, resource utilization, sustainability, and the potential of the demographic dividend. Insights from faculty members further enriched the conversation. The session witnessed active engagement from the audience and encouraged students to critically connect theoretical concepts with real-world concerns. The programme effectively enhanced awareness of population dynamics and their broader economic implications.



ORIENTATION SESSION FOR I SEMESTER BSC APPLIED ECONOMICS STUDENTS

On 18th July 2025, the Department of Economics at Kristu Jayanti (Deemed to be University), Bengaluru, organised a reorientation session for V Semester BA Applied Economics students. Held in Room H106 of the Humanities Block, the programme aimed to provide students with a clear understanding of the academic structure for the upcoming semester. Under the guidance of Mr. Tinto Tom, the session familiarised students with the Academic Plan, Department Code of Conduct, Curriculum Components, and internal assessment procedures. Detailed emphasis was given to the Jayantian Code of Conduct, discipline standards, ethical behaviour, and academic accountability expected from every student. The reorientation enabled students to align themselves with departmental objectives and academic expectations as they progressed into an advanced phase of their programme. It ensured a smooth transition into the new semester with renewed focus, responsibility, and commitment.





Expert Talk on Campus to Corporate : **An Interaction with Industry Expert**

On 11th August 2025, the Department of Economics, School of Commerce, Accounting & Finance at Kristu Jayanti (Deemed to be University) organised an expert talk titled “Campus to Corporate: An Interaction with Industry Expert” facilitated by Mr. Roydon Gonsalves, Senior Vice President and Head of APAC Talent Management and Development at Northern Trust, Bangalore. The session took place at 11:00, with participation from First-year B.Sc Applied Economics and M.Sc Economics students. The programme aimed to bridge the gap between classroom learning and the corporate world by offering practical industry insights. Students were guided on workplace expectations, corporate culture, essential skills, and emerging career opportunities in economics and related fields. The expert speaker emphasised the need to adapt to rapidly evolving industry requirements, especially in the age of Artificial Intelligence. The session was highly interactive, allowing students to engage in meaningful discussions and clarify their career-related queries. Positive feedback was received from participants, who appreciated the relevance and informative nature of the talk. The event successfully enhanced students’ awareness of professional competencies and prepared them to transition confidently into the corporate environment.

Fostering Peer Respect: An Ethical Perspective on Anti-Ragging Culture



On 13th August 2025, the Department of Economics, School of Commerce, Accounting and Finance at Kristu Jayanti (Deemed to be University), organised an expert talk titled “Fostering Peer Respect: An Ethical Perspective on Anti-Ragging Culture” at 2:00. The session was facilitated by Dr. Manjunath M. S., Assistant Professor, Kristu Jayanti College of Law. The programme was attended by First-year B.Sc Applied Economics and M.Sc Economics students. The speaker emphasized the importance of mutual respect, ethical behaviour, and legal accountability in preventing ragging within educational institutions. He also discussed practical strategies to maintain a safe, inclusive, and supportive campus environment. The highly interactive session enhanced students’ awareness of their role in fostering a respectful peer community and strengthened their commitment to promoting an anti-ragging culture.

Orientation Session on NTA NET Examination

On 20th August 2025, the Department of Economics, in association with the Centre for UGC & CSIR NET/JRF Training at Kristu Jayanti (Deemed to be University), organised an Orientation Session on the NTA NET Examination for I Semester M.Sc Economics students. The session was facilitated by Dr. Arya Gopan, Assistant Professor, Department of Economics, who provided insights into the significance of the examination, its structure, and key preparation strategies. Students were briefed on the support offered by the Centre for UGC & CSIR NET/JRF Training, including systematic coaching, study resources, and regular practice tests to enhance performance and readiness. The session was informative and motivating, helping students gain clarity on career pathways in academics and research.





Expert Talk on “Power of Relationships”

On 21st August 2025, the Department of Economics, School of Commerce, Accounting & Finance, in association with the Centre for Life Skills Education (CLSE) at Kristu Jayanti (Deemed to be University), organised a Life Skill Session titled “Power of Relationships” for II and III Semester BA Applied Economics students. The session was facilitated by Dr. Unnikrishnan T. S., Assistant Professor, Department of Social Work. The session was interactive and activity-based, engaging students in discussions and games that highlighted the value of strong interpersonal relationships in both personal and professional spaces. Key skills such as empathy, active listening, and effective communication were emphasised as essential for fostering healthy and meaningful connections. Students participated with enthusiasm, making the session lively and impactful. The programme successfully reinforced the importance of relationships as a foundation for wellbeing, collaboration, and holistic growth.



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Economics Club

INAUGURATION



On 28th August 2025, the Department of Economics organised the inauguration of the Economics Club for the academic year 2025-26 from 10:00 AM to 11:00 AM. The event was graced by the Chief Guest Ms. Savita Nehra, former Senior HR Leader at Wipro and Capgemini, Bengaluru. MS. Nehra, with over 22 years of corporate experience, addressed the students on the rapidly evolving job market shaped by technological advancements. She highlighted the importance of adaptability, resilience, and continuous learning to successfully navigate emerging challenges and opportunities. Emphasising the need to balance career aspirations with personal passion, she provided students with a realistic understanding of corporate expectations. The programme set a positive tone for the club's upcoming activities, motivating students to actively engage in academic, skill-building, and professional development initiatives within the field of Economics.



Econo Crash: Quiz, Crash, Conquer

On 28th August 2025, the Department of Economics organised an exciting and intellectually engaging event titled “Econo Crash” from 11:00 AM to 12:00 PM. Designed to promote both knowledge and creativity, the event consisted of three competitive segments—Quiz, Air Crash, and Conquer—testing students’ awareness, critical thinking, communication skills, and spontaneous performance.

The Air Crash segment introduced a creative survival scenario where participants took on the roles of renowned economists and influential leaders such as Adam Smith, Alfred Marshall, J. M. Keynes, Dr. Manmohan Singh, and Elon Musk. They presented convincing arguments to secure their survival, showcasing persuasive skills, economic understanding, and character knowledge. The Conquer segment further encouraged originality and confidence by allowing students to take the stage with speeches, performances, and innovative acts that captivated the audience. Econo Crash successfully blended learning with entertainment, strengthening students’ public speaking, analytical abilities, and creative expression. The event received enthusiastic participation and added a memorable, vibrant experience to the department’s academic calendar.



Blackboard Diaries: Students as Teachers

Celebrating Teachers' Day
through Peer Learning

On 4th September 2025, the Department of Economics, School of Commerce, Accounting and Finance, Kristu Jayanti University, organized "Blackboard Diaries: Students as Teachers" to commemorate Teachers' Day. In this innovative initiative, II MSc Economics students stepped into the role of teachers for I BSc Applied Economics students, conducting interactive sessions that combined learning with celebration. The program emphasized the value of peer learning, provided postgraduate students with hands-on teaching experience, and paid tribute to the inspiring contributions of educators. The event saw enthusiastic participation and created a memorable academic experience for all involved.



Hands-on Training on "Positive Minds, Purposeful Lives"

On 30th August 2025, the Department of Economics organized a Hands-on Training session on "Positive Minds, Purposeful Lives: Shaping Strong Minds for Meaningful Life" from 10:00 AM to 12:00 PM. The session was facilitated by Mr. Melvin Anthony Milton, Senior Learning & Development Specialist, Being You. The program aimed to develop positive thinking, resilience, and a sense of purpose among students, enabling them to face challenges confidently and lead meaningful lives. Sixty-seven MSc Economics students actively participated in interactive discussions, practical exercises, and reflective activities, gaining valuable insights into nurturing mental strength and clarity of purpose. The session was well received, with participants describing it as enriching, motivational, and highly relevant for both personal and academic growth.

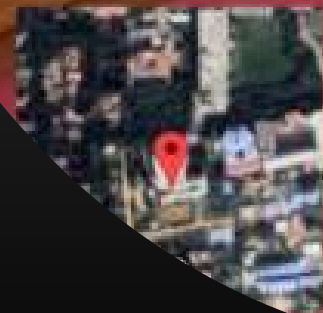
Shaping Strong Minds for
Meaningful Life

ECONOMIA 2025

Leveraging AI to Shape the Economy

On 9th September 2025, The Department of Economics, School of Commerce, Accounting and Finance, Kristu Jayanti (Deemed to be University), inaugurated its intra-university fest, ECONOMIA 2025. This year's theme, "Leveraging AI to Shape the Economy," highlighted the transformative role of Artificial Intelligence in modern economic landscapes. The event was inaugurated by Dr. Smrite Goudhaman, Pre-Sales Solution Leader, Datamatics, Bengaluru, who emphasized embracing technological advancements for future growth. Fr. Dr. Augustine George, Vice Chancellor In-Charge, delivered the presidential address, appreciating the initiative and underlining the importance of academic engagements in a technology-driven economy.

The fest, exclusively for undergraduate economics students, featured events designed to test knowledge, creativity, and critical thinking. The opening JAM (Just A Minute) challenged participants' quick thinking and eloquence, setting a high-energy tone. The Debate on "Mind vs Machine" explored the interplay between human intelligence and AI, fostering critical reflection. The Quiz Competition tested students' grasp of economics, policies, and global trends in an engaging format. In Policy Formulation, participants simulated real-world policymaking, presenting innovative and practical solutions to societal issues.



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Panel Discussion on “Viksit Bharat @2047: Balancing Growth with Sustainability”

On 14th August 2025, the Department of Economics, School of Commerce, Accounting & Finance, Kristu Jayanti University, organized a panel discussion on “*Viksit Bharat @2047: Balancing Growth with Sustainability*” to commemorate Independence Day. The discussion featured panellists from various programs—2nd and 1st year MSc Economics, 3rd and 2nd year BA Applied Economics, and 1st year BSc Applied Economics—who explored themes such as sustainable infrastructure, renewable energy, inclusive economic policies, and environmental conservation. Marked by critical analysis and informed debate, the session encouraged active audience participation, fostering awareness and dialogue on integrating economic growth with sustainability, while providing insightful perspectives on India’s developmental vision for 2047.

Talk Across Time Zones: “Behavioural Economics and the Pursuit of Happiness”



On 19th September 2025, the Department of Economics, School of Commerce, Accounting and Finance, hosted an international lecture for first and second-year MSc Economics students titled “Behavioural Economics and the Pursuit of Happiness”. The session explored how human behaviour, biases, and emotions influence economic decisions and well-being. The guest speaker, Mr. Joseph Thomas, alumnus of Kristu Jayanti University and Therapeutic Recreation Specialist at the Canadian Mental Health Association, Canada, blended theory with practical insights, explaining concepts like loss aversion, framing effects, and choice overload. A concluding quiz engaged students and reinforced learning. The lecture highlighted the power of behavioural economics in shaping individual choices, policy, and collective well-being, leaving students inspired by its practical relevance and the achievements of a successful alumnus.

ALUMNI LECTURE SERIES: “TRANSITION FROM CAMPUS TO CORPORATE”

On 14th October 2025, The Department of Economics organized the second session of its Alumni Lecture Series on “Transition from Campus to Corporate – Navigating the Corporate Journey” at 1:40 PM. The session was led by Mr. Mohit Lakshminarayan Kapse, Analyst – Audit Partnership, Bengaluru, and alumnus of the MA Economics (Batch 2023–2025). Mr. Mohit shared valuable insights into adapting to corporate culture, workplace dynamics, and the development of essential soft skills such as communication, teamwork, and problem-solving. He highlighted the importance of professionalism, time management, and continuous learning while emphasizing the diverse career opportunities available for economics graduates in finance, consulting, research, and data analytics. The session concluded by encouraging students to remain adaptable and committed to lifelong learning as they prepare for their corporate careers. The interactive engagement fostered a strong alumni-student connection and enhanced students’ confidence in transitioning from academics to the professional world.



Panel Discussion on “AI for Inclusive Economic Growth”

On 15th October 2025, The Department of Economics, School of Commerce, Accounting and Finance, Kristu Jayanti University, Bengaluru, organized a Student Panel Discussion on “AI for Inclusive Economic Growth” at 10:00 AM via Zoom. The event was conducted in collaboration with PSGR Krishnammal College for Women, Coimbatore, and St. Joseph’s College (Autonomous), Jakhama. Student panellists from the three institutions – Mounika Bhattacharjee and Kancherla Divyani (KJU), Chenchule Magh and Nzanthung Y. Ezung (St. Joseph’s College), and Subhanvitha, Subha Sathya, and Sara Usma (PSGR Krishnammal College) – discussed how Artificial Intelligence can drive inclusive and sustainable economic development while reducing disparities across sectors. The session provided an interdisciplinary outlook by integrating technology, economics, and social inclusion, and strengthened academic collaboration and student engagement on emerging challenges in digital development.



4TH INTERNATIONAL CONFERENCE ON ECONOMICS, BUSINESS AND SUSTAINABILITY (ICEBS 2025)

16 October 2025 – ICEBS 2025

Kristu Jayanti College (Deemed to be University), Bengaluru, in collaboration with the EuroMid Academy of Business and Technology, Qatar, inaugurated the 4th International Conference on Economics, Business and Sustainability (ICEBS 2025) on the theme “Business Beyond Borders: Global Trade, Sustainability & the New Economy.” The inaugural session featured Rev. Fr. Dr. Augustine George, Vice Chancellor, who emphasized the growing importance of sustainability in global business practices. Mr. Jose Mohan IPS, Inspector General, CISF & Joint Secretary, Government of India, delivered the keynote inaugural address, highlighting innovation as a key driver of sustainable trade, while Mr. Mohit Vyas, Executive Director, Andersen, spoke on the evolving dynamics of international markets.

The conference hosted three insightful keynote sessions. Mr. Kabir Aswani, Vice President, Moody’s Corporation, Bengaluru, spoke on “AI in HRM: Governance and Policy,” discussing the transformative role of artificial intelligence in workforce analytics and decision-making. Dr. Abdul Rahim Bin Ridzuan, Associate Professor and Senior Fellow, UiTM Malaysia, presented on “The Impact of Entrepreneurship on Growth Model: Evidence from Indonesia,” underscoring the role of entrepreneurial ecosystems in fostering economic growth and sustainability. Dr. Kabaly P. Subramanian, Dean, Arab Open University, Oman, addressed “Theory Building Research: Opportunities at the Threshold of Innovation,” emphasizing interdisciplinary approaches in advancing academic research.

The plenary sessions, conducted in both online and offline modes, witnessed active participation from global scholars who presented research on diverse themes such as climate finance, digital inclusion, sustainability analytics, and economic resilience, making the conference a vibrant platform for academic exchange and collaboration.



Expert Talk on “Econometric Complexities: Diagnosis and Solutions”

On 15th October 2025, The Department of Economics, School of Commerce, Accounting and Finance, Kristu Jayanti (Deemed to be University), organized an expert talk titled “Econometric Complexities: Diagnosis and Solutions” from 10:00 AM to 12:00 PM. The session was arranged for 85 students from B.Sc. Applied Economics and I & II MSc Economics to strengthen their understanding of advanced econometric methods. The resource person, Dr. Jean Maria George, Assistant Professor, Department of Economics, Christ College (Autonomous), Irinjalakuda, provided valuable insights into challenges in econometric modelling, including multicollinearity, heteroscedasticity, autocorrelation, and model specification errors. Through interactive discussions and real-world examples, students gained analytical skills essential for empirical research and policy analysis. The session greatly enhanced methodological competence and reinforced the importance of econometrics in shaping informed economic decision-making.



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Mock Climate Summit

On 6 November 2025, The Department of Economics organized a Mock Climate Summit for I M.Sc. Economics and II B.A. Applied Economics students, with 41 participants actively representing different countries. The event simulated real-world climate negotiations, enabling students to discuss technological solutions, policy strategies, and collective action required to combat climate change. Conducted as part of the course 'Economics of Sustainable Development Goals,' the summit provided practical exposure to global climate diplomacy and strengthened students' understanding of international cooperation in addressing environmental challenges.





INDUSTRIAL VISIT

On 23 October 2025, MSc Economics students of the Department of Economics, Kristu Jayanti University, visited LISK XOCOLATL, Golf Club Road, Kodaikanal, with 39 students participating. The visit offered insights into chocolate production, raw material procurement, cost structures, pricing, and revenue strategies. Observations from processing to packaging and the sales outlet enhanced understanding of market demand, consumer preferences, and applied industrial economics.

"AWARENESS CAMPAIGN " CAREER PROSPECTS AT RESERVE BANK OF INDIA.

On 9 December 2025, the Department of Economics, School of Commerce, Accounting and Finance, Kristu Jayanti University organised an Awareness Campaign on "Career Prospects at the Reserve Bank of India" for UG and PG Economics students. RBI Bengaluru officials Smt. Meenakshi Gad (General Manager) and Smt. Achala Ashok Kumar Aralikatti (Manager) outlined career pathways, recruitment processes, eligibility, required skills, work culture, and policy roles. The interactive session clarified preparation strategies and motivated students toward central banking careers.



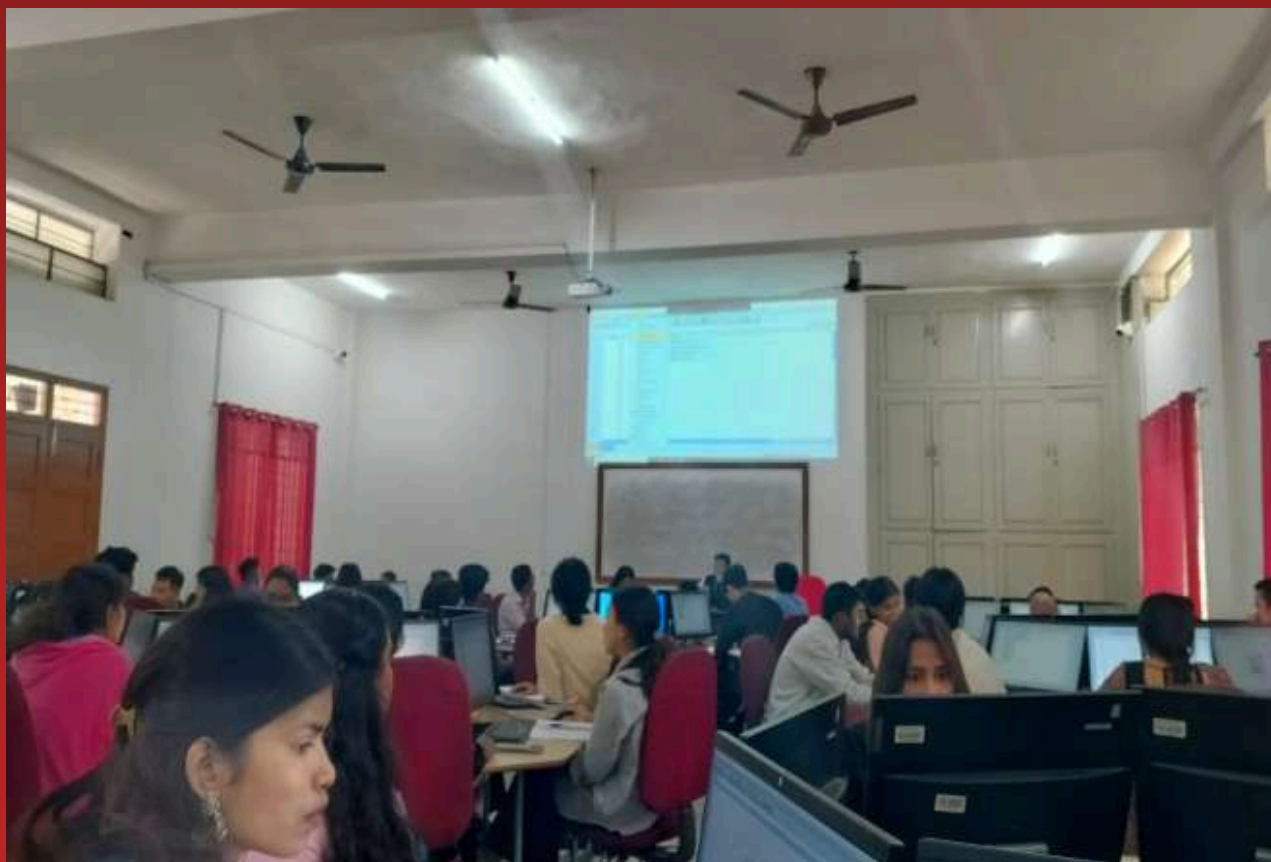


Econotech 2025

On 16 December 2025, the Department of Economics at Kristu Jayanti University organised ECONOTECH 2025, an Intra-University Economics Exhibition themed “Shades of the Soil: The Rural Economic Canvas in Vision Viksit Bharat 2027.” Inaugurated by Mr. Anjan A, Vice President, Northern Trust, in the presence of Vice Chancellor Fr. Dr. Augustine George, the event highlighted rural development, AI in agriculture, and inclusive growth. Featuring state-wise exhibits, shadow art, ‘Lens of Livelihood’ photography, and ECNOBITES food stalls, the exhibition promoted experiential learning, strengthened analytical skills, and enhanced understanding of rural India’s role in sustainable national development.



WORKSHOP ON 'DATA DECODED: PRACTICAL DATA ANALYSIS USING SPSS'



On 06 January 2026, the Department of Economics, School of Commerce, Accounting and Finance, Kristu Jayanti University organised a hands-on workshop titled “Data Decoded: Practical Data Analysis Using SPSS” for 52 Final Year UG Applied Economics and PG students. Led by Dr. Saket Ranjan Praveer, the session focused on data entry, variable coding, descriptive analysis, and interpretation of outputs. The interactive, practice-based workshop enhanced students’ quantitative skills and effectively bridged theoretical knowledge with applied research.



Kautilya 5.0 National-level Intercollegiate Fest

On 16 January 2026, the Department of Economics at Kristu Jayanti College hosted Kautilya 5.0, a National-Level Intercollegiate Fest for UG and PU students. The inauguration featured a ceremonial lamp lighting, a prelude by student coordinator Ms. Maria Angel, a keynote by Mr. Rajeev Velur on economic trends and adaptability, and a presidential address emphasizing integrity and innovation. The fest included five flagship events—Econovision (Photography), Bull vs Brain (Stock Simulation), From Pitch to Parliament (Policy Making), Flip the Fund (Entrepreneurship Challenge), and ArthVeda (Quiz)—designed to promote critical thinking, strategy, creativity, and applied economic learning through competitive, real-world simulations



Internship Orientation Programme

On 19 January 2026, the Department of Economics, School of Commerce, Accounting and Finance, Kristu Jayanti University organised an Internship Orientation Programme at Room H502, Humanities Block, for II Semester MSc Economics and IV Semester BA Applied Economics students, with 57 participants. The session detailed internship objectives, procedures, guidelines, and best practices, highlighting industry exposure, skill development, and the role of internships in academic enrichment and career advancement.



Mock Aptitude series

On 20 January 2026, the Department of Economics, Kristu Jayanti University organised a Mock Aptitude Test as part of placement training to simulate real campus recruitment examinations. Covering quantitative aptitude, logical reasoning, verbal ability, data interpretation, general knowledge, and current affairs under timed conditions, the test enhanced speed, accuracy, analytical thinking, and problem-solving skills. The initiative reduced exam anxiety, built confidence, and strengthened students' placement readiness.

EXPERT TALK ON PREAMBLE TO PRACTICE

Understanding the Indian Constitution



On 23 January 2026, the Department of Economics, School of Commerce, Accounting and Finance, Kristu Jayanti University organised an Expert Lecture titled “Preamble to Practice: Understanding the Indian Constitution” to mark Republic Day. Delivered by Dr. Vanshika Kumar, Assistant Professor, School of Law, the session highlighted constitutional values—justice, liberty, equality, and fraternity—and their relevance to economic governance, public policy, and inclusive development, fostering critical reflection on ethics and responsible economic decision-making.





Discussion on Union Budget 2026

On 2 February 2026, the Department of Economics, School of Commerce, Accounting and Finance, Kristu Jayanti University, in collaboration with PSGR Krishnammal College for Women, organised an Inter-Collegiate Panel Discussion on “Union Budget 2026” via Zoom. Student panelists from both institutions critically examined provisions on economic growth, fiscal consolidation, social sector spending, infrastructure, and employment. The interactive session promoted policy understanding, active audience engagement, and strengthened inter-institutional academic collaboration.

On 03 February 2026, the Department of Economics, School of Commerce, Accounting and Finance, Kristu Jayanti University organised a Student Presentation on the Union Budget 2026 for III Year B.Sc. STEC and BA Applied Economics students. MSc Economics students Ms. Parnava Ghosal and Ms. Kriti Sharma analysed fiscal consolidation, deficit management, and sectoral allocations, highlighting education, technology, and climate spending, while examining implications for inflation, growth, and public debt through critical policy discussion.



On 03 February 2026, the Department of Economics, School of Commerce, Accounting and Finance, Kristu Jayanti University, Bengaluru, organised a Student Presentation on the Union Budget 2026 for First Year B.Sc. CSE and Applied Economics students. Final-year BA Applied Economics students Ms. Nairikta Ghosh and Ms. Sandhya Chandrasekhar analysed public capital expenditure and infrastructure-led growth, emphasising employment generation and productivity. The interactive session enhanced fiscal awareness and applied economic understanding through peer-led discussion.

Student Presentation on Union Budget

ALUMNI MEET 2026



On 07 February 2026, the Department of Economics, Kristu Jayanti University successfully organised “Yaaden – 2026”, an alumni gathering and cultural programme aimed at strengthening alumni–student connections and fostering institutional pride. The programme began with an inaugural address by Dr. Vijayakumar R, Dean, School of Commerce, Accounting and Finance, who emphasised the role of alumni networks in mentorship, career development, and institutional growth. The event featured cultural performances by BA and MSc Economics students, including group dances, songs, and interactive activities, creating a vibrant and engaging atmosphere. Alumni participated in discussions and interaction sessions, sharing their academic journeys, professional experiences, and career insights, which inspired current students and encouraged academic and professional clarity. The gathering provided an opportunity for alumni to reconnect with their alma mater, rekindle memories, and build new connections with students. Overall, the programme strengthened alumni relations, encouraged mentorship and professional support, and enabled students to gain valuable insights into career pathways and skill requirements.

MOCK GROUP DISCUSSION

On 10 February 2026, the Department of Economics, Kristu Jayanti University organised a Mock Group Discussion session titled “Think. Speak. Lead.” for placement registered students as part of placement training for the academic year 2025–2026. The session, led by Prof. Stephen Deepak, Faculty, Institute of Management, simulated campus placement group discussion rounds where students discussed contemporary topics under structured conditions. The activity evaluated communication skills, clarity of thought, subject knowledge, confidence, teamwork, listening ability, and leadership presence, while constructive feedback on content organisation, body language, voice modulation, and logical coherence helped participants recognise strengths and areas for improvement. The session enhanced students’ confidence, critical thinking, and ability to articulate ideas effectively, strengthening their preparedness for campus recruitment processes.



WORKSHOP ON DESIGN THINKING, CRITICAL THINKING AND INNOVATION DESIGN

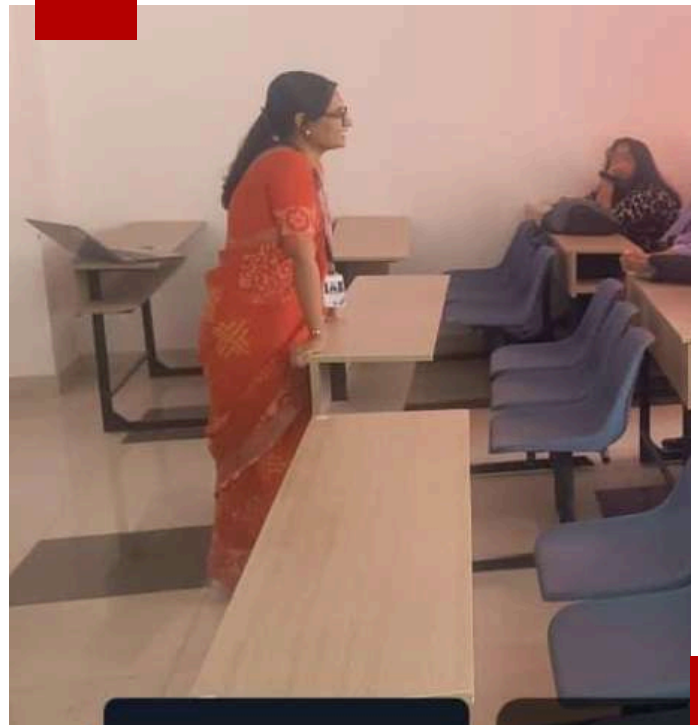
On 16 February 2026, the Department of Economics, School of Commerce, Accounting and Finance, Kristu Jayanti University, in association with the Institution’s Innovation Council, organised a Workshop on “Design Thinking, Critical Thinking and Innovation Design” for II Semester MSc Economics students at 1:40 PM in H501, Humanities Block. The session was delivered by Dr. Naveen Kumar R, Associate Professor, Institute of Management, focusing on structured problem-solving approaches, creative ideation techniques, and innovation frameworks in economic and managerial contexts, providing practical insights into analytical reasoning, interdisciplinary thinking, and design-oriented solutions relevant for research, policy analysis, and professional practice.



Group Discussion

THE ROLE OF MEN IN ACHIEVING GENDER EQUALITY

The Department of Economics, School of Commerce, Accounting and Finance, Kristu Jayanti University, organised a Group Discussion on “The Role of Men in Achieving Gender Equality” on 09 March 2026 for second and third year undergraduate students as part of International Women’s Day celebrations. The session aimed to promote critical reflection on shared responsibility in advancing gender equality. Moderated by Dr. Libina Sebastian, the discussion saw active participation from 45 students, who shared diverse perspectives on men as allies, challenging patriarchal norms, and fostering inclusive practices. The programme concluded successfully with meaningful dialogue, reinforcing awareness and the importance of collaborative efforts toward an equitable society.



RURAL EXPOSURE PROGRAMME

The Department of Economics, School of Commerce, Accounting and Finance, organized a Rural Exposure Programme as part of its extension activities for the IV Semester MSc economics students on 9th March 2026 in Marasandahalli Village, Hettakki Gram Panchayat, Hoskote Taluk, Bengaluru Rural. The programme aimed to provide students with experientia learning by engaging directly with rural communities and understanding the socio-economic realities of village life. Through field interaction, awareness activities, and community engagement, students gained practical insights into rural development issues, local governance, and livelihood conditions. The initiative also helped in fostering social responsibility, empathy, and a deeper understanding of grassroots economic challenges among postgraduate economics students. A total of 33 students were the beneficiaries of this programme, gaining valuable field-based learning experience through their participation.

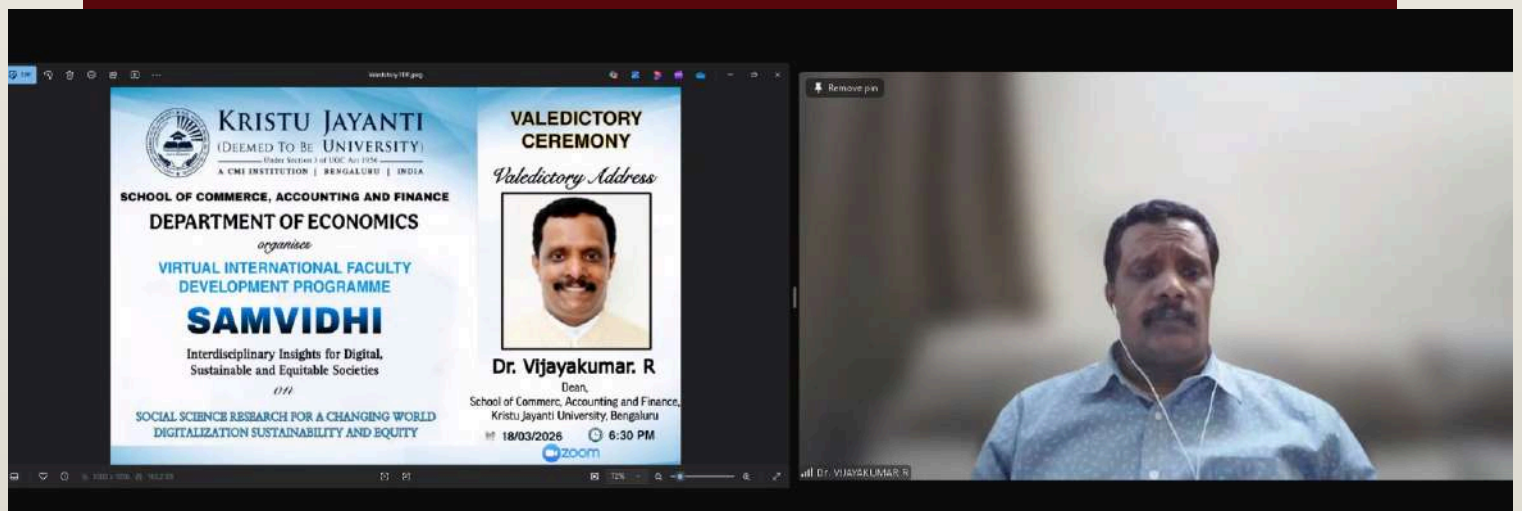


SAMVIDHI- International Faculty Development Programme

The Department of Economics, School of Commerce, Accounting and Finance, Kristu Jayanti (Deemed to be University), Bengaluru, successfully organised a Virtual International Faculty Development Programme (FDP) titled “SAMVIDHI” from 10 to 18 March 2026. Conducted daily from 5:30 PM to 6:30 PM IST, the programme brought together academicians, researchers, and scholars from diverse institutions.

The FDP was centred on the theme “Social Science Research for a Changing World: Digitalization, Sustainability, and Equity,” aiming to provide interdisciplinary insights into contemporary research practices, emerging tools, innovative methodologies, and ethical standards.

The programme featured distinguished speakers from reputed institutions. Sessions covered key areas including digital transformation in research (Dr. Firdous Ahmad Malik), methodological innovations and interdisciplinary approaches (Dr. Praveen Hoogar), quantitative research methods (Dr. Samriti Mahajan), and data visualization and analytics (Dr. Garima Singh). Further sessions addressed ethics, equity, and social justice in research (Dr. Jobi Babu), research visibility and publication strategies (Dr. A. V. Senthil Kumar), and reference management tools such as Mendeley, Zotero, and EndNote (Dr. Vinothina V).



Expert Lecture

on
**The Gig Economy and Changing Labor
Market**

*Critical insights, reliable data, and policy
options for a fair, innovative labor market in
Vietnam*

Resource Person



Dr. Majo George
Dean

Faculty of Economics
University of Economics and Finance



EXPERT LECTURE ON “THE GIG ECONOMY AND CHANGING LABOUR MARKET”

The Department of Economics at Kristu Jayanti College organized an expert lecture on “The Gig Economy and Changing Labour Market” on 12 March 2026 via Zoom. The session was delivered by Dr. Majo George, who provided valuable insights into emerging labour market trends and the rise of gig-based employment structures.

The lecture witnessed active participation from both UG and PG Economics students, reflecting a strong interest in contemporary economic issues. Dr. George highlighted the rapid expansion of platform-based work, its implications for job security, and the shifting dynamics of employer-employee relationships. He also discussed credible data sources and policy measures required to balance fairness and innovation in the labour market, with particular reference to Vietnam.

The session encouraged students to critically examine the impact of globalisation and digitalisation on employment patterns. It concluded with an engaging interactive discussion, making it a highly enriching and thought-provoking learning experience for all participants.

INDUSTRIAL VISIT

For Undergraduate Students

The Department of Economics, School of Commerce, Accounting and Finance at Kristu Jayanti University organized an industrial visit for undergraduate students on 25 March 2026 to Mysore Milk Union Limited (MYMUL), Mysuru. Around 40 undergraduate students participated in the visit, which aimed to provide practical exposure to dairy industry operations and to connect classroom learning with real-world industrial practices.

During the visit, students observed the milk processing system and witnessed various stages

such as procurement, quality testing, pasteurization, homogenization, and packaging. They

also learned about the production of several dairy by-products manufactured under the well-

known Nandini brand of the Karnataka Milk Federation. Industry experts explained the cooperative model of milk procurement from farmers, the production processes followed in the plant, and the marketing strategies that have made the Nandini brand widely trusted across Karnataka.

The visit provided valuable insights into procurement networks, production management,

supply chains, and marketing strategies, enabling students to relate theoretical concepts

studied in economics with practical industrial applications.

As part of the educational trip, students also visited the Mysore Railway Museum and the Payana Car Museum, gaining additional insights into the development of transport and automobile industries. The visit proved to be an enriching learning experience for all participants.





Bengaluru, Karnataka, India
Arkavathy Layout, 17th Block, Kothnur Na
Bengaluru, Karnataka 560077, India
Lat 13.070880, Long 77.660081
Wednesday, 28/01/2026 11:12 AM GMT+5
Note : Captured by GPS Map Camera



SARGOTSAV 2026
INTRA-UNIVERSITY CELEBRATION OF CULTURAL FEST
FOR PURE ORIGINALE STUDENTS
OCEANUS
Celebrating Life Below Water
WESTERN GROUP DA
24 February, 2026



M
SMITH
Group 1
Paradise
Arise
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Reaps



Kodaikanal, Tamil Nadu, India
10/219372° Long 77.478398°
10/2025 11:45 AM GMT +05:30



KRISTU JAYANTI

(DEEMED TO BE UNIVERSITY)

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PROGRAMMES OFFERED BY THE DEPARTMENT OF ECONOMICS

Master of Science in Economics (MSc Economics) programme at Kristu Jayanti College. The department is committed to providing students with a comprehensive and rigorous education in economics, equipping them with the analytical skills and knowledge necessary for success in today's dynamic global environment. The M.Sc Economics programme is designed to provide students with a comprehensive understanding of economic theories, principles, and analytical tools, equipping them with the skills necessary to analyse and address complex economic issues.

B.Sc Applied Economics offer a challenging curriculum that contains innovative teaching and evaluation methodology, and it ensures that the students are well trained in computational skills, statistical application, and economic concepts. The programme imparts effective training in the theoretical and analytical aspects and encourages students to be creative, analytical, and logical thinkers.

Further Communication
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