



KRISTU JAYANTI (DEEMED TO BE UNIVERSITY)

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SYNECTICS 2026 CELEBRATES TWO DECADES OF MANAGEMENT EXCELLENCE AT KRISTU JAYANTI DEEMED TO BE UNIVERSITY

Kristu Jayanti Institute of Management (KJIM) at Kristu Jayanti Deemed to be University hosted the 20th edition of its flagship national-level intercollegiate management fest, Synectics 2026. Themed “Ascendra: Order of Genesis,” the fest underscored innovation, visionary leadership and the ability to transform uncertainty into strategic opportunity. The two-day event featured 10 competitive platforms which were designed to test participants’ strategic thinking, analytical acumen, financial insight and leadership agility.

The inauguration was graced by Kapil Sharma, Chairman and Managing Director of Nippon Oil Pump India Pvt Ltd., and Rev Dr Marialal Joseph, Director – Centre for Research and Development and Centre for Global Networking and Collaborations. The valedictory ceremony was presided over by Asmita Keswani, Department Head–HR at OSB India. The fest was led by the faculty team under the leadership of Dr Devika Rani, Associate Dean; Dr Joseph Charles, Head of the Institute; Dr PC Gita, Coordinator; Prof Sen B Mathews, Director, Centre for Employability and Corporate Relations; and Prof Stephen Deepak, Faculty Coordinator of Synectics. A 20-member core team,

supported by 160 student leaders and 22 faculty members, spearheaded the planning and execution.

Synectics 2026 witnessed participation from 112 students representing 12 business schools, forming 40 teams that competed across 80 rounds over 33 hours. More than 65 industry experts and alumni served as judges, supported by over 700 student volunteers. The overall championship trophy was secured by Christ University, while XIME claimed the runners-up position, marking a competitive and impactful milestone in the fest’s two-decade legacy.

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