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KRISTU JAYANTI UNIVERSITY IN COLLABORATION WITH MINISTRY OF TOURISM ORGANISED MARK WORLD WETLANDS DAY WITH CLEANLINESS DRIVE AT HUNASAMARAHALLI LAKE

Department of Professional Management Studies Kristu Jayanti (Deemed to be University), through the Prayas Extension Club and Yuva Tourism club of the Department of Professional Management Studies, in collaboration with the Ministry of Tourism Bengaluru office and Hands on CSR, observed World Wetlands Day 2026 by organising a cleanliness drive and waste bin installation at Hunasamarahalli Lake in Bengaluru on Monday. The programme was held in line with this year's theme, "Wetlands and Traditional Knowledge: Celebrating Cultural Heritage," highlighting the vital link between wetlands, indigenous knowledge systems and cultural practices associated with water bodies.

More than 100 student volunteers actively participated in cleaning the lake premises

and its surrounding areas. The drive also served as an awareness initiative to sensitise the local community about the ecological significance of wetlands, their role in conserving biodiversity, and their importance in sustaining livelihoods and cultural traditions. Volunteers interacted with residents and visitors, spreading messages on responsible waste disposal, protection of natural ecosystems and the need for community participation in conserving wetlands. The initiative underlined how traditional knowledge and local stewardship can play a crucial role in protecting fragile wetland ecosystems.

