



KRISTU JAYANTI (DEEMED TO BE UNIVERSITY)

Under Section 3 of UGC Act 1956

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Businessline – 22-12-2025

VANIYADARPAN Commerce Skill Exhibition

The Department of Commerce, School of Commerce, Accounting and Finance, Kristu Jayanti (Deemed to be University), Bengaluru, successfully organised an Experiential Learning–Skill Exhibition titled VANIYADARPAN on 19 December 2025, with the objective of strengthening students' practical exposure and entrepreneurial competencies. The exhibition



showcased a diverse range of student-driven stalls and models covering areas such as accounting practices, financial markets, taxation systems, digital commerce, logistics and supply chain management, marketing strategies, business analytics, sustainability initiatives, and start-up models. Through the use of charts, models, simulations, case studies, and live demonstrations, students effectively translated theoretical concepts into practical business solutions. Ms. Shivi Jawalia, Co-Founder of NH 8 Restaurant and Chakkiwalle, Bengaluru, graced the occasion as the Chief Guest. In her address, she highlighted the significance of innovation, adaptability, and the strategic use of technology in today's dynamic business environment, while appreciating the creativity and analytical skills exhibited by the students. The Presidential Address was delivered by Fr. Dr. Marialal Joseph CMI, Director of Research and Development, who underscored the role of such experiential initiatives in bridging the gap between academic learning and real-world applications. Dr. R. Vijayakumar, Dean, School of Commerce, Accounting and Finance, expressed his appreciation to the management, faculty members, and students for their continuous support and contribution to the success of the event. The exhibition was organised under the guidance of Dr. Madhu Druva Kumar, Head, Department of Commerce, with Dr. Mathiyarasan and Ms. Thanuja serving as Faculty Coordinators, and was efficiently supported by student coordinators Basil Thomas Benny and Shruti Ravi Kumar.