

Publication Opportunity

- Selected papers will be published in **Springer Nature book series indexed by Scopus / Scopus Indexed Journal / ABDC Journal / ISSN Peer-reviewed Journal** subject to adherence of review process, norms of the journal and based on applicable publication fees.
- Quality papers will be published in **Emerald Publication (Open access Journal)** subject to adherence of review process, norms of the journal and based on applicable publication fees and remaining papers will be published in the conference proceedings bearing an **ISBN**.

Conference Registration Fee details

Category of Participants	Registration Fees (Per Author)			Publication Charges
	Only Participation (per author)	Participation and Presentation (per author)	Online Participation and Presentation (Only for Outside Bangalore)	Springer Nature / Scopus Indexed / ABDC / Emerald / ISSN / ISBN
Research Scholars / PG Students	Rs. 700	Rs. 1000	Rs. 500 (per author)	As per Journal Publishing Norms
Academicians / Industry Delegates / Professionals	Rs. 1000	Rs. 1300		

- Registration and Payment can be done through the Registration Portal Link: <https://kjusys-events.kristujayanti.edu.in/#/?id=69f2e4f8e1284e540976248e>
- The registration fee includes Lunch, Conference Kit and Refreshments. No TA / DA shall be provided to the participants.
- Accommodation for outstation participants can be arranged based on the request.

Scan to Register



Organizing Committee

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Conference Co-Chair:

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Dr. Prasanna P, Programme Coordinator, Department of Management

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Dr. Shalini R Nayak – 94804 31227

Conference Co-Convenors:

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Committee Members:

Ms. Sony N - 88929 55823

Dr. Dhanya T S - 70124 60644

How to reach Kristu Jayanti University (Airport Road Campus)

From Majestic BMTB Bus Stand: Platform 19: Bus Route- 293S, 298 M, 293 H

From K.R. Market: Bus Route: 293, 293 C

Nearest Railway station: Bangalore East (16 km) / Cantonment (18 km)

By Air, Bengaluru International Airport (14 Km)



KRISTU JAYANTI
(DEEMED TO BE UNIVERSITY)
Under Section 3 of UGC Act 1956
A CMI INSTITUTION | BENGALURU | INDIA

SCHOOL OF BUSINESS AND MANAGEMENT

DEPARTMENT OF MANAGEMENT

organises

TWO-DAY INTERNATIONAL CONFERENCE

on

SMART TECHNOLOGY AND DIGITAL BUSINESS ECOSYSTEMS
FOR SUSTAINABLE AND RESILIENT INTELLIGENT
ENTERPRISES (ST-DBESRI 2026)



10th & 11th September 2026



Airport Road Campus, Bagalur, Bengaluru

Department of Management

Kristu Jayanti (Deemed to be University)
Airport Road Campus, Bagalur, Dasanayakanahalli
Bengaluru – 562149, Karnataka, India.

Email us: mgmtconferences@kristujayanti.com

www.kristujayanti.edu.in

About the University

Kristu Jayanti (Deemed to be University) is a beacon of learning and innovation since its inception in 1999 as an affiliated institution under Bangalore University. The Institution is managed by St. Joseph Province Kottayam, Kerala of Carmelites of Mary Immaculate (CMI), the first indigenous catholic religious congregation in India. Marking a significant milestone in its journey, Kristu Jayanti attained the 'autonomous' status in the year 2013. As per the notification dated July 08, 2025, vide letter No. 9-13/2025 - U.3(A), Kristu Jayanti has been conferred the status of Deemed to be University under section 3 of UGC Act, 1956, by the Department of Higher Education, Ministry of Education, Government of India under General Category. The institution was reaccredited with the highest grade 'A++' by the National Assessment and Accreditation Council (NAAC) in the Third Cycle of Accreditation in 2021.

In the National Institutions Ranking Framework 2025, the institution has been ranked 34th place and is one of the top 100 colleges in the country. In the India Today – MDRA survey 2025, the college was honoured as the Best Emerging College of the Century at the national level. It has also achieved rankings such as 4th Best in BCA, 11th Best in MSW, 18th Best in BBA, 19st Best in Commerce and Arts, 26th Best in Science, and 23rd Best in Mass Communication College at National Level in India Toady Best Colleges Ranking. In Bengaluru, the college is ranked 2nd Best in MSW and BCA, 3rd Best in Commerce, 4th Best in Science & Arts and Mass Communication and 5th Best in BBA among colleges. Moreover, the programmes of the Institute of Management are internationally accredited by the Accreditation Council for Business Schools and Programs [ACBSP], USA. The Institution was accorded 'DBT Star College' status under the strengthening component by the Department of Biotechnology, Ministry of Science & Technology, Government of India during the year 2020. Kristu Jayanti has consistently featured as one of the top institutions in rankings and surveys conducted by various agencies. The institution strives to fulfil its mission to provide educational opportunities for all aspiring youth to excel in life by developing academic excellence, fostering values, creating civic responsibility, inculcating environmental concern and building global competencies in a dynamic environment.

About the Department

The Department of Management at Kristu Jayanti (Deemed to be University), established in 2001, focuses on preparing students to become future business leaders by providing a comprehensive education in various management disciplines such as Accounting, Finance, Marketing, Human Resource Management, and Business Research. The undergraduate program emphasizes academic excellence, critical thinking, and practical application through experiential learning, including projects, internships, and industry interactions. The faculty, a mix of experienced professionals and academics, integrate real-world case studies into the curriculum to enhance students' learning. The department offers state-of-the-art facilities and a vibrant campus that supports extracurricular activities promoting teamwork, leadership, and innovation. It continuously updates its curriculum to align with the evolving business environment, preparing graduates for diverse career opportunities in sectors like marketing, finance, banking, insurance, IT, entrepreneurship, and more. Alumni from top companies such as Deloitte, Deutsche Bank, and IBM often return to mentor current students. The department's mission focuses on developing students' managerial, interpersonal, and ethical skills to meet both corporate and societal needs, while its vision aims to foster long-term academic and holistic development for future managers. Key objectives include providing value-based education for sustainable development and training students in career-oriented skills.

About the Conference

The International Conference on “Smart Technology and Digital Business Ecosystems for Sustainable and Resilient Intelligent Enterprises (ST-DBESRI 2026)” aims to bring together academicians, researchers, industry practitioners, and policymakers to explore the transformative role of emerging technologies in modern business environments. The conference focuses on how smart technologies such as artificial intelligence, big data analytics, Internet of Things (IoT), and digital platforms are reshaping business ecosystems to achieve sustainability and resilience. It provides a platform for exchanging innovative ideas, presenting research findings, and discussing practical solutions to contemporary challenges in digital transformation. Emphasis is placed on building intelligent enterprises that can adapt to dynamic market conditions while ensuring environmental and social responsibility. ST-DBESRI 2026 also encourages interdisciplinary collaboration and knowledge sharing, fostering strategic insights that support sustainable growth, digital innovation, and long-term organizational resilience in an increasingly complex global economy.

Objectives of the FDP

- To explore the role of smart technologies in transforming digital business ecosystems.
- To foster innovative practices and research in digital transformation.
- To promote sustainable and resilient business strategies for intelligent enterprise development.

Target Participants

- Academicians, Research scholar, Corporate Professionals, Entrepreneurs and PG Students.

Key Conference Features

- Insights from top experts driving innovation and best practices in smart technology and digital transformation.
- Highlights the application of cutting-edge technologies in building sustainable, resilient and intelligent business ecosystems.
- Provides avenues for presenting high-quality research papers, engaging in scholarly discussions, supporting innovation and academic excellence.

Conference Themes and Sub-themes

Theme 1: Smart Human Resources Management in Digital Enterprises

- Digital employee engagement and remote workforce management.
- AI-driven talent acquisition and workforce analytics.
- HR analytics for performance and decision-making.
- Upskilling and reskilling in the era of Industry 5.0
- Ethical and Inclusive HR practices in digital workplace.

Theme 3: FinTech and Smart Financial Ecosystems

- Digital payments, block chain and cryptocurrency innovations.
- AI in financial forecasting and risk management.
- Sustainable finance and green investment strategies.
- RegTech and compliance in digital finance.
- Financial inclusion through digital platforms.

Theme 5: Smart Healthcare Systems and Digital Transformation

- AI and IoT in healthcare delivery and diagnostics.
- Telemedicine and digital health platforms.
- Healthcare data analytics and patient-centric care.
- Smart hospitals and healthcare automation.
- Sustainability and ethics in digital healthcare.

Theme 2: Digital Marketing and Intelligent Customer Ecosystems

- AI and data-driven marketing strategies.
- Omni channel and personalized customer experiences.
- Social media analytics and influencer marketing.
- Neuro marketing and consumer behaviour insights.
- Sustainable and ethical digital marketing practices.

Theme 4: Technology-Driven Entrepreneurship and Innovation

- Digital startups and platforms based business models.
- Innovation ecosystems and incubation strategies.
- AI and IoT in entrepreneurial ventures.
- Social Entrepreneurship and sustainable innovation.
- Challenges and opportunities in digital entrepreneurship.

Theme 6: Intelligent Enterprise Systems, Sustainability & ESG

- Enterprise Resource Planning (ERP) in digital transformation.
- Smart supply chain and operations management.
- ESG (Environmental, Social, Governance) integration in enterprises.
- Green technologies and sustainable business practices.
- Data-driven decision-making for resilient enterprises.

Guidelines for Paper Submission

1. All the research papers should be submitted in MS – Word format only with Times New Roman with a heading in font size 14 and remaining text size 12 with 1.5 spacing and should be at most 5,000 words.
2. The full paper should be sent to mgmtconferences@kristujayanti.com on or before 31st August 2026. Research papers submitted after 31st August 2026 will not be considered for publication.
3. The cover page should state only the title of the page, name, official address, e-mail ID, phone / fax numbers of the author(s), a brief biographical note of the author(s) and acknowledgements (if any).
4. PowerPoint Presentation of the paper should be confirmed on or before 7th September 2026 by sending the completed registration form along with the registration fee.
5. All joint participants must register and present for the paper to be considered as a part of the conference and for publication.
6. The best paper for each category will be awarded a certificate of appreciation.
7. Participants who attend both the days of conference will be getting the certificates and it will be issued on the second day of the conference after Valedictory Ceremony.

Important Dates

- Last date for submission of full paper 31/08/2026
- Intimation of Acceptance for presentation 05/09/2026
- Last date for Payment of Registration Fee 07/09/2026