



KRISTU JAYANTI
(DEEMED TO BE UNIVERSITY)
Under Section 3 of UGC Act 1956
A CMI INSTITUTION | BENGALURU | INDIA

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Kristu Jayanti (Deemed to be University)

K.Narayanapura, Kothanur P.O., Bengaluru-560 077, Karnataka, India.

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**SCHOOL OF BUSINESS AND MANAGEMENT
DEPARTMENT OF MANAGEMENT**

Organises

NATIONAL SEMINAR

on

**SUSTAINABLE MANAGEMENT PRACTICES FOR VIKSIT BHARAT @ 2047:
ADVANCING SDG 8 AND SDG 12 FOR A GREEN, INCLUSIVE,
AND RESILIENT ECONOMY**

11th March, 2026



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KRISTU JAYANTI (DEEMED TO BE UNIVERSITY)

Kristu Jayanti (Deemed to be University) is a beacon of learning and innovation since its inception in 1999 as an affiliated institution under Bangalore University. The Institution is managed by St. Joseph Province Kottayam, Kerala of Carmelites of Mary Immaculate (CMI), the first indigenous catholic religious congregation in India. Marking a significant milestone in its journey, Kristu Jayanti attained the 'autonomous' status in the year 2013. As per the notification dated July 08, 2025, vide letter No. 9-13/2025 - U.3(A), Kristu Jayanti has been conferred the status of Deemed to be University under section 3 of UGC Act, 1956, by the Department of Higher Education, Ministry of Education, Government of India under General Category.

Kristu Jayanti Deemed to be University offers undergraduate and postgraduate programmes in Arts, Science, Management and Commerce, and integrated Law programmes. The institution was reaccredited with the highest grade 'A++' by the National Assessment and Accreditation Council (NAAC) in the Third Cycle of Accreditation in 2021. In the National Institutions Ranking Framework 2025, the institution has been ranked 34th place in the colleges category and is one of the top 100 colleges in the country. Moreover, the programmes of the Institute of Management are internationally accredited by the Accreditation Council for Business Schools and Programs [ACBSP], USA. The Institution was accorded DBT Star College& status under the strengthening component by the Department of Biotechnology, Ministry of Science & Technology, Government of India during the year 2020. Kristu Jayanti has consistently featured as one of the top institutions in rankings and surveys conducted by various agencies

DEPARTMENT OF MANAGEMENT

The Department of Management at Kristu Jayanti (Deemed to be University), established in 2001, focuses on preparing students to become future business leaders by providing a comprehensive education in various management disciplines such as Accounting, Finance, Marketing, Human Resource Management, and Business Research. The undergraduate programmes emphasis academic excellence, critical thinking, and practical application through experiential learning, including projects, internships, and industry interactions. The faculty, a mix of experienced professionals and academics, integrate real-world case studies into the curriculum to enhance student's learning. The state-of-the-art facilities and a vibrant campus support extracurricular activities promoting teamwork, leadership, and innovation.

The Seminar on Sustainable Management Practices for Viksit Bharat @ 2047: Advancing SDG 8 and SDG 12 for a Green, Inclusive, and Resilient Economy

This National Seminar aims to critically examine sustainable management practices that support SDG 8 and SDG 12 in the Indian context. Drawing insights from social science research, policy frameworks, industry experiences, and indigenous knowledge systems, the seminar will highlight strategies such as green innovation, circular economy models, and inclusive workforce development. Through dialogue among academia, industry, policymakers, and community organisations, the seminar seeks to generate evidence-based recommendations to support a low-carbon, resource-efficient, and socially just Viksit Bharat @ 2047.

SUB-THEMES FOR PAPER SUBMISSION

- ❖ Sustainable Governance, Public Policy, and Regulatory Frameworks for SDGs
- ❖ Institutional Roles, Public-Private Partnerships, and Community-Based Governance
- ❖ Corporate Governance, Ethics, Accountability, and Impact Measurement
- ❖ Digital Technologies, Industry 4.0, and Smart Manufacturing for Sustainability
- ❖ Innovation, Entrepreneurship, and Business Model Transformation for Sustainability
- ❖ Green Human Resource Management, Workforce Development, and Future Skills
- ❖ Behavioural Change, Consumer Responsibility, and Sustainable Lifestyles
- ❖ Gender, Diversity, and Social Inclusion in Sustainable Development
- ❖ Sustainable Urban Development, Infrastructure, Transport, and Smart Cities
- ❖ Regional Development, MSMEs, Informal Sector, and Localised Economies
- ❖ Indigenous Knowledge Systems, Culture, and Traditional Sustainability Practices
- ❖ Sustainable Tourism, Heritage Management, and Livelihood Resilience

- ❖ Climate Risk Management, Corporate Resilience, and Green Transitions
- ❖ Green Marketing, Responsible Branding, and Eco-labelling

INTENDED PARTICIPANTS

- ❖ Academicians, Research Scholars and Professionals from public and private sector.

PUBLICATION OPPORTUNITY:

- ❖ All accepted papers will be published in the form of proceedings bearing an ISBN.
- ❖ Selected papers will be published by Peer-reviewed journals subject to adherence of review process and aim and scope of the journals. The APC shall be borne by the author(s).

GUIDELINES FOR PAPER SUBMISSION:

- ❖ All the submissions must be made in Word format.
- ❖ The manuscript should be at most 5,000 words.
- ❖ Authors are required to submit a soft copy of the paper in A4 size, MS Word format, to nssmp@kristujayanti.com on or before 28/02/2026. The paper should be formatted in Times New Roman, with the heading in font size 14 and the remaining text in font size 12, with double spacing.
- ❖ The cover page should state only the title of the page, name, official address, e-mail ID, phone numbers of the author(s), a brief biographical note of the author(s) and acknowledgements (if any).
- ❖ The first manuscript page (after the cover page) should contain only the title and abstract.
- ❖ Footnotes should be kept to a minimum and numbered consecutively throughout the text with superscript Arabic numerals.
- ❖ Research papers sent after 28/02/2026 will not be considered for publication.
- ❖ Presentation of the paper should be confirmed on or before 28/02/26 by sending the completed registration form along with the payment of registration fee.
- ❖ All authors and co-authors must register and be present at the seminar for the paper to be considered for presentation and publication, and to be eligible for a participation certificate. Certificates will be issued to eligible participants only after the Valedictory Ceremony.
- ❖ Authors may not delegate the presentation of the paper to any other individual.

IMPORTANT DATES:

Last date for submitting the full paper: **28/02/2026**

Acceptance Date for full paper: **09/03/2026**

Last date for Payment of Registration Fee: **28/02/2026**

REGISTRATION FEES:

Students and Full Time Research Scholars: Rs. **300/-**

Academicians and Part-Time Research Scholars: Rs. **400/-**

Industry Delegates: Rs. **500/-**

REGISTRATION LINK:

- ❖ Registration and Payment can be done through the Registration Portal link:
<https://kjusys-events.kristujayanti.edu.in/#/?id=696f482ed0ed1644c7fd99d8>
- ❖ The registration fee includes Lunch, Seminar Kit and Refreshments. No TA / DA shall be provided to the participants.
- ❖ Accommodation for outstation participants can be arranged based on the request.

