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Programme Coordinator (UG)

Dr. Cherian Thomas

Programme Coordinator (PG)

Programme Co-ordinators

Dr. Arti Singh

Associate Professor, Department of Commerce

Mobile: +91 8147808324. E-mail: arti@kristujayanti.com

Dr. Ibha Rani

Assistant Professor, Department of Commerce

Mobile: +91 8095046008. E-mail: ibha.r@kristujayanti.com

Organising Committee

Dr. Simi Anto, Ms. Lydia Jemima, Ms. Sherly Steffi, Ms. Rachel Maria G, Ms. Rashmitha

Faculty Members, Department of Commerce



KRISTU JAYANTI

(DEEMED TO BE UNIVERSITY)

Under Section 3 of UGC Act 1956

A CMI INSTITUTION | BENGALURU | INDIA

SCHOOL OF COMMERCE, ACCOUNTING AND FINANCE

DEPARTMENT OF COMMERCE

Organises

National Level Faculty Development Programme

On

**"Advanced & Industry-Oriented Curriculum Design in
Commerce and Management"**

Date: 9th to 13th March 2026

Time: 3:00 P.M to 4:00 P.M



About Kristu Jayanti (Deemed to be) University

Kristu Jayanti (Deemed to be) University is a beacon of learning and innovation since its inception in 1999 as an affiliated institution under Bangalore University. The Institution is managed by St. Joseph Province Kottayam, Kerala of Carmelites of Mary Immaculate (CMI), the first indigenous catholic religious congregation in India. Marking a significant milestone in its journey, Kristu Jayanti attained the 'autonomous' status in the year 2013. As per the notification dated July 08, 2025, vide letter No. 9-13/2025 - U.3(A), Kristu Jayanti has been conferred the status of Deemed to be University under section 3 of UGC Act, 1956, by the Department of Higher Education, Ministry of Education, Government of India under General Category.

Kristu Jayanti (Deemed to be) University offers undergraduate and postgraduate programmes in Arts, Science, Management and Commerce, and integrated Law programmes. The institution was reaccredited with the highest grade 'A++' by the National Assessment and Accreditation Council (NAAC) in the Third Cycle of Accreditation in 2021. In the National Institutions Ranking Framework 2025, the institution has been ranked 34th place in the colleges category and is one of the top 100 colleges in the country. Moreover, the programmes of the Institute of Management are internationally accredited by the Accreditation Council for Business Schools and Programs [ACBSP], USA. The Institution was accorded 'DBT Star College' status under the strengthening component by the Department of Biotechnology, Ministry of Science & Technology, Government of India during the year 2020. Kristu Jayanti has consistently featured as one of the top institutions in rankings and surveys conducted by various agencies

About the Department

Department of Commerce at Kristu Jayanti (Deemed to be) University, established in 2000, is committed to academic excellence and holistic student development. The undergraduate programme blends rigorous academics with practical training, industry collaborations, and research initiatives to equip students with the skills needed for today's dynamic business world. Beyond the classroom, workshops, seminars, and projects foster leadership, analytical thinking, and effective communication, while the department emphasizes moral, social, and patriotic values. The department has been consistently recognized in national surveys: India Today - MDRA Survey 2025 ranked it 19th among Commerce colleges in India and 3rd in Bengaluru, while The Week 2025 placed it 18th nationwide and 3rd in Bengaluru. With this strong foundation, the department prepares students to enhance both aptitude and attitude, ensuring success in careers and global opportunities.

About the Faculty Development Programme

The National Level Faculty Development Programme on Advanced & Industry-Oriented Curriculum Design in Commerce and Management is designed to empower faculty members with contemporary knowledge and practical insights required to design future-ready curricula aligned with industry expectations. The programme focuses on integrating emerging trends such as HR 4.0 and the future of work, advanced research and AI-driven decision-making, FinTech and digital accounting, digital marketing and customer analytics, and Logistics and Supply Chain Management 4.0. Through domain-specific deliberations across five days, the FDP emphasizes outcome-based education, skill development, innovation, and technology integration, enabling participants to bridge the gap between academia and industry and enhance the relevance and employability orientation of Commerce and Management programmes. This FDP aims to empower faculty members to integrate advanced, industry-oriented concepts across HR, Research, Finance, Marketing, and Logistics into curriculum design, teaching-learning processes, and research practices, thereby strengthening industry relevance, innovation, and the development of future-ready Commerce and Management programmes.

Prospective Beneficiaries: Faculty members, principals, academicians, and researchers from colleges and universities.

Registration Amount: Rs. 250/- per head

Registration Link:

<https://kjusyevents.kristujayanti.edu.in/#/?id=6971b3d149ecc14b90302dcf>



WhatsAppLink:

https://chat.whatsapp.com/L3c6LwFjjJbEtC7rVSS9rg?mode=ems_copy_t

E-Certificate will be provided for all the participants who have attended all the sessions and have responded to the feedback form

Last Date of Registration: 13th March 2026