



Centre for Research & Development

Research Supervisor (Guide) Profiles

Discipline of Supervision: **Commerce**



Dr. Bharath V

Assistant Professor
Department of Management
School of Business and Management

Areas of Specialisation:

Finance, Derivatives, Risk Management

Dr. Bharath V is an Assistant Professor in the Department of Management, School of Business and Management at Kristu Jayanti (Deemed to be University), Bengaluru. He earned his Ph.D. in Commerce (Finance) from the University of Mysore, with specialization in financial derivatives and risk management. He also holds an MFM in Financial Derivatives and M. Com in General. He was the recipient of a UGC-SAP fellowship for research in Agri-Risk Management at the University of Mysore. His doctoral research examined innovative risk transfer mechanisms for managing rainfall risk in India, a subject of critical importance to agricultural sustainability and financial stability. His research interests in financial derivatives, risk management, portfolio analysis, and financial econometrics, with emerging focus areas in sustainable finance and renewable energy financing. He has published eighteen research papers in reputed national and international journals and his work continues to gain recognition through increasing citations. In addition to his publications, he contributes to the scholarly community as reviewer and editorial board member for several reputed finance journals. His academic profile reflects a strong commitment to advancing research in finance through rigorous analysis, practical application, and interdisciplinary engagement.

Selected Publications:

1. **Bharath, V., & Harishkumar, M.** (2026). A Study on Employee Perception Towards the Adoption of Corporate Social Responsibility (CSR) Activities by Organizations in Karnataka, India. *Asian Journal of Advanced Research and Reports*, 20(2), 320–331. <https://doi.org/10.9734/ajarr/2026/v20i21296>
2. **Bharath V., Preetham D., & Jyothi Shivakumar N. M.** (2025). Financing Renewable Energy Startups in Bengaluru: The Role of Intellectual Property Rights in Attracting Investments. *MUDRA: Journal of Finance and Accounting*, 12 (2), 182-200. <https://doi.org/10.17492/jpi.mudra.v12i2.1222509>
3. **Bharath, V., & Kotreshwar, G.** (2022). Modeling and Designing of Rainfall Derivative Contract in India. *Parikalpana: KIIT Journal of Management*, 18(1), 11-27. <https://doi.org/10.23862/kiit-parikalpana/2022/v18/i1/212343>